



# Revolutionizing Data Security for the Cloud Era

Harden your data security posture across your hybrid cloud

Data is your most valuable asset. You need to protect it from malicious threats and ensure its responsible governance and use. Cyera puts data first and focuses on rapid time to value, providing visibility, context and control over your data. Wherever your data is stored and managed, Cyera's data-centric security protects you from data loss and downtime, enabling you to harden your sensitive data posture across your entire hybrid cloud.

## Delivering Value To Your Business

Automatically discover and classify sensitive data, protect it from exposure, and maintain a resilient posture. Put data first and bridge security and business needs.



### Harden Security Posture

- Sensitive data inventory
- Overly permissive access
- Missing encryption and tokenization
- Public exposure
- Data minimization
- Ransomware resilience - datastores without backups or missing delete protection
- Vulnerability Management
- Incident Response



### Ensure Compliance

- Financial, health, privacy and security compliance policies
- Data sovereignty
- Data zoning policies
- Credentials stored in plain text
- Unlogged access and changes to sensitive data
- Identify weak passwords for users or roles with access to sensitive data



### Optimize Costs

- Data Sprawl Reduction
  - Ghost datastores
  - Stale data
  - Copy Data
- Accelerate Mean Time to Identify critical exposures
- Accelerate Mean Time to Remediate vulnerabilities
- Increase employee effective capacity to manage audits and incident response

Data Security, Built for the Cloud

Now available on:



## Holistic, Cloud-First Data Security Platform



### Sensitive Data Discovery and Classification

Dynamically create a sensitive data inventory across IaaS, PaaS, and SaaS



### Data Security Posture Mgmt (DSPM)

Identify sensitive data exposure to maximize security posture and cyber-resilience



### Cloud Data Loss Prevention (DLP)

Detect and stop non-secure sensitive data use to prevent data breaches



### Data Access Governance

Ensure sensitive data access is for valid business use to reduce insider risk



### Data Privacy

Enforce data privacy measures, to avoid misuse, loss, destruction or damage

## About Cyera

Cyera is reinventing data security. Companies choose Cyera to improve their data security and cyber-resilience, maintain privacy and regulatory compliance, and gain control over their most valuable asset: data. Cyera instantly provides companies with a holistic view of their sensitive data and their security exposure and delivers automated remediation to reduce their attack surface. Learn more at [www.cyera.io](http://www.cyera.io) or follow Cyera on LinkedIn.

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