

We Build More Than
Products
We Build
Possibilities



experion
technologies

Beyond the Logo

Established in 2006, Experion Technologies is a global Product Engineering and Digital Transformation company, enabling enterprises with future-ready digital solutions. Experion drives innovation across Automotive, Healthcare, Retail, Logistics, Financial Services, Construction, and EdTech.

Experion's core strengths center around Product Management, Product Design, Roadmapping, Incubation, Product Engineering, and Data & AI. The company drives new revenue streams, digitizes business processes, and helps improve operational efficiency for its customers.



19+
Years



1650+
Employees



300+
Customers



5
Global Locations

Excellence Recognized



Listed for
7 Consecutive Years



Corporate Innovator
of the Year



Global Award



Global Customer Value
Leadership Award



Listed for
3 Consecutive Years



"Major Contender" in
Digital PES

STORIES OF IMPACT



1 Turning Analytics into Engineering Impact

How We Empowered a Leading Global Automotive Giant's Internal Teams with Engineering Analytics Insights

A leading automotive giant faced mounting technical debt and inefficient software delivery. With 4,000+ developers working across 60 vendors and 20,000+ code repositories, their tools and workflows were all over the place, making it tough to spot issues, track productivity, or plan better releases.

Experion stepped in with a powerful solution: a low-code, cloud-native Engineering Analytics platform built on AWS. Seamlessly integrating with tools like Jira, GitHub, Jenkins, and ServiceNow, the platform pulled in real-time data, turning complex DevOps metrics into clear, actionable insights.

What made this platform stand out? It processed 100-200 events per minute, tracked vendor performance, benchmarked engineering maturity, and even estimated remediation costs. A built-in GenAI chatbot - powered by open-source tools and cloud-native services - allowed engineering leaders to skip the dashboards and ask questions directly.



The Results were Transformative:



30%
Drop in Technical Debt
Cleaner, more stable code with reduced remediation costs.



25%
Faster Release Cycles
Fewer bottlenecks, quicker delivery.



Improved Visibility
Real-time views into team productivity and software health.



Lower Costs
Open-source foundation and optimized cloud usage brought down expenses.

But it didn't stop there. The platform continues to scale with the company, giving their teams the data they need to innovate confidently. With our help, they laid the foundation for smarter, faster software development.

2 Finding the Joy in Hiring: Transforming Caregiver Recruitment

How We Transformed One of the World's Leading Home Healthcare Providers' Caregiver Recruitment Process

One of North America's largest home healthcare providers was facing a critical challenge: hiring skilled caregivers quickly and efficiently. Their manual recruitment process took up to 45 days, and nearly all applicants—97%—dropped off before getting hired. It was a bottleneck that directly impacted business growth and patient care.

That's when they partnered with Experion to create a digital hiring and onboarding platform built to simplify, speed up, and humanize the caregiver recruitment journey.

The solution fully digitized the process, from screening and interview scheduling to document verification and onboarding. With smart automations, a recruiter-matching algorithm, and seamless integrations with platforms like Workday, DocuSign, Zoom, and Indeed, it brought everything under one digital roof.



The Results?



Hiring Time
Reduced from
45 to just **10** days



95%
of applicants
reached the
interview stage,
up from just
27%



Interview Scheduling
Time Dropped from
4 days to **10** minutes



Interview-to-
Offer Turnaround
Up by
250%



Engaging
Mobile
Experience
led to higher
first-time hiring
success.



Real-Time Dashboards
make it easier to manage
candidates and improve
hiring outcomes on the go for
recruiters.

Our solution is a major step forward in helping the healthcare provider attract and retain the best talent. With a faster, more efficient, and engaging process in place, they're now better equipped to deliver quality home healthcare when and where it's needed most.



Every Great Story Needs a Bold Cast



Manoj Balraj
President and Co-founder

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Manoj Balraj blends 30+ years of global sales and strategy experience with creative flair. From building world-class product engineering teams to mentoring 300+ youth, his impact spans boardrooms to communities. Whether driving business growth or starring on stage, Manoj brings passion, purpose, and presence to everything he does.



Senthil Babu
Senior Vice President - Data & AI

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With 28+ years experience in digital transformation, Senthil leads Data and AI at Experion with insight and innovation. From scaling analytics businesses to architecting industry-first solutions, his expertise spans domains and dimensions. For Senthil, it's about turning data into decisions and AI into real-world impact for clients worldwide.

Shashank Tiwari
Senior Vice President - Sales

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Shashank Tiwari leads Sales & Strategy for the Americas at Experion with tech-driven vision. With 20+ years of experience consulting the C-suite, he turns digital disruption into opportunity across industries. Whether guiding global teams or redefining value chains, Shashank helps clients reimagine relevance and deliver outcomes that matter.



Ashish Chaudhary
Senior Vice President - West Coast

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Ashish Chaudhary utilizes 25+ years of experience in tech sales and client leadership to turn vision into value. From driving multi-million-dollar deals to modernizing enterprise IT, he leads with clarity and commitment. For Ashish, it's all about building trust, scaling impact, and steering businesses toward what's next.



Sumi Pillai
Senior Vice President - Service Delivery

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Sumi Pillai leads with precision, passion, and purpose as SVP at Experion Technologies. From transforming tech landscapes to building lasting client trust, she makes complexity scalable. Rooted in empathy - at work, in her garden, and with her rescue cats - Sumi nurtures growth everywhere.

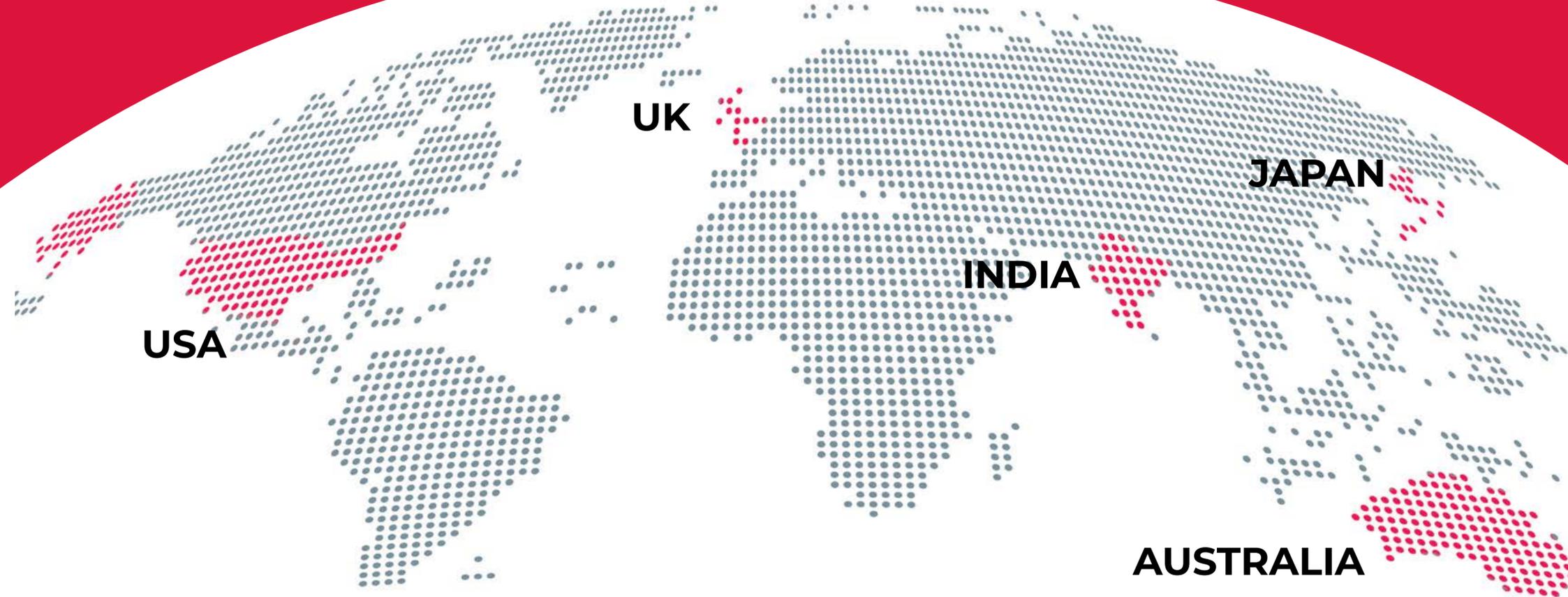


John Ripma
Senior Consultant

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With over 40+ years of experience, John Ripma brings clarity and strategy to complex IT programs and digital initiatives. From founding tech firms to leading enterprise transformation, he pairs business insight with execution excellence. Whether managing multimillion-dollar programs or crafting compelling tech narratives, John delivers outcomes that matter.

Our Global Presence



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We Love Challenges.
How Can We Help?

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