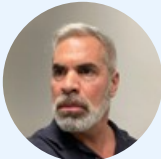


# AGENDA

## The Future of Cybersecurity CISO Think Tank

### SPEAKERS



**Al Silipigni**  
SVP Risk  
Management  
City National Bank



**Eugene Kovshilovsky**  
CTO  
CarLotz Inc



**Mel Reyes**  
Global CIO & CISO  
Getaround



**Nathan Dean**  
Director, Application  
Services, Global  
Technology  
Universal Music  
Group



**Damion Walker**  
MD Technology  
Practice  
Gallagher



**Ray Austad**  
Head of Operational  
Risk Management  
Farmers Insurance



**Dale "Dr. Z"  
Zabriskie**  
Field CISO  
Cohesity



**James Christiansen**  
VP CSO  
Netskope



**Peter Dentico**  
MD Global  
Information Security  
Omnicom Group



**Yev Avidon**  
Director  
Cybersecurity, Data  
Protection  
Kroger



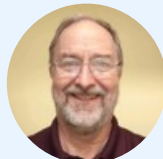
**Mark Corlew**  
Director IT Security  
UCLA Anderson  
School of  
Management



**Simon Linwood**  
CIO  
UCR Health & UCR  
School of Medicine



**Feroz Merchhiya**  
CIO & CISO  
City of Santa Monica



**Jenson Crawford**  
VP, Software  
Engineering  
Eastman Kodak  
Company



**George Bedar**  
CIO  
LA Fitness



**Jennifer Krolkowski**  
CIO  
Space Systems  
Command



**Paul Valente**  
CEO and Co-Founder  
VISO Trust



**Duan Peng**  
Former SVP Global  
Data & AI  
Warner Bros.  
Discovery



**Elisa Evans  
Cunningham**  
CTO  
Metrolink



**Snehal Antani**  
CEO  
Horizon3.ai



**Mel Reyes**  
CEO, Leadership  
Advisor  
Elite Technical  
Concierge



**Duan Peng**  
Former CAIO  
Ashley Furniture

[Click Here to Register](#)



**July 13, 2023**

Pacific Time

## Registration

9:30 AM-10:00 AM

## Morning Networking

10:00 AM-10:45 AM

## Opening Remarks

10:45 AM-10:50 AM

## VISION KEYNOTE PANEL

### Bridging the Gap Between IT and the Business

10:50 AM-11:35 AM

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and the business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

#### CHAIR



**Duan Peng**  
Former SVP Global  
Data & AI  
Warner Bros.  
Discovery

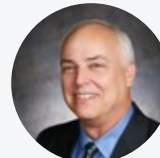
#### PANELISTS



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**Yev Avidon**  
Director  
Cybersecurity, Data  
Protection  
Kroger



**George Bedar**  
CIO  
LA Fitness

## DISRUPTOR

11:40 AM-11:55 AM

# You Can't Manage Risk If You Don't Know Where You're Vulnerable

The only way to get honest, accurate, and relevant knowledge of where you're most ripe for exploitation is by taking an attacker's perspective and routinely attacking your own respective environments like they would. Then, once you're finished with your discovery, fix what matters most, and consequentially, verify those fix actions are operational by attacking yourself again. Learn why this is one of the absolute best ways to improve your security posture. Best thing is, you can do this in an automated fashion quite easily with the right approach that is safe, affordable, and very reliable.

### PANELISTS



**Snehal Antani**  
CEO  
[Horizon3.ai](https://horizon3.ai)

## Lunch & Networking

12:00 PM-1:00 PM

### PANEL

1:00 PM-1:45 PM

# AI-Driven Transformation: Ensuring Security and Scalable Growth in the Digital Era

The digital era has ushered in a new wave of opportunities and challenges, with AI emerging as a driving force behind transformative business strategies. Join our in-person panel to explore how CIOs and CISOs can orchestrate AI-driven transformations while safeguarding their organizations against evolving threats. Discover proven approaches for integrating AI into strategic decision-making processes, fostering a secure AI ecosystem alongside existing technologies, and optimizing operational efficiency to achieve scalable growth. Gain valuable insights from industry leaders on leveraging AI for competitive advantage and creating a resilient business environment in the face of growing cybersecurity risks.

### CHAIR



**Mel Reyes**  
Global CIO & CISO  
[Getaround](https://getaround.com)

### PANELISTS



**Paul Valente**  
CEO and Co-Founder  
[VISO Trust](https://viso-trust.com)



**Simon Linwood**  
CIO  
UCR Health & UCR  
School of Medicine



**Jennifer Krolikowski**  
CIO  
Space Systems  
Command



**Peter Dentico**  
MD Global  
Information Security  
Omnicom Group

### PANEL

1:50 PM-2:35 PM

# Social Engineering: New in 2023

Social engineering attacks are a growing concern for businesses and individuals alike, as cybercriminals continue to use advanced techniques to trick people into divulging sensitive information or performing actions that can lead to data breaches. In 2023, these

attacks are expected to become even more sophisticated, making it increasingly challenging for individuals and businesses to identify and prevent them. To protect themselves, individuals and businesses must be vigilant and aware of these tactics. They must also implement comprehensive security measures, such as security awareness training, anti-phishing software, two-factor authentication, and access controls. Additionally, businesses must establish policies and procedures for responding to social engineering attacks, including incident response plans, data backup and recovery, and regular security assessments. By taking these proactive steps, businesses and individuals can better protect themselves from the risks associated with social engineering attacks in 2023 and beyond.

#### CHAIR



**Feroz Merchiya**  
CIO & CISO  
City of Santa Monica

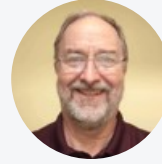
#### PANELISTS



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CTO  
CarLotz Inc



**Elisa Evans  
Cunningham**  
CTO  
Metrolink



**Jenson Crawford**  
VP, Software  
Engineering  
Eastman Kodak  
Company

## Networking Break

2:35 PM-2:55 PM

### DISRUPTOR

## Treat Your Data Like It's Currency

3:00 PM-3:15 PM

You've heard that "data is the new oil". More accurately, "data is your currency". It gives you the ability to conduct business. Mismanage it and there can be serious consequences. Lose it and you lose your business.

With your "bills" spread across your environment, managing and protecting the "money" can be a monumental task. \$100s, \$50s, \$20s, \$10s, \$5s, and lots of \$1s are strewn about. Knowing where your most valuable bills are is foundational to any data security process. This session will examine the impact of placing appropriate controls to protect your most important business asset: your data.

#### PANELISTS



**Dale "Dr. Z"  
Zabriskie**  
Field CISO  
Cohesity

### PANEL

## Cloud Vulnerabilities

3:20 PM-4:05 PM

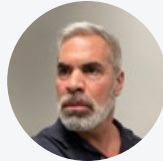
Cloud computing services have become a cornerstone of modern business operations, providing organizations with the agility and scalability needed to thrive in the digital age. However, in 2023, the threat of cloud vulnerabilities will continue to grow as more companies adopt cloud services. Cybercriminals are constantly finding new ways to exploit vulnerabilities in cloud infrastructure, which can result in data breaches, unauthorized access, and financial losses. To mitigate the risks of cloud-related security incidents, businesses must prioritize implementing robust security measures such as multi-factor authentication, encryption, and regular penetration testing. Additionally, businesses must develop comprehensive incident response plans that take into account the unique challenges of cloud-based attacks. By taking these steps, businesses can protect themselves and their customers from the growing threat of cloud vulnerabilities in the digital age.

## CHAIR



**Mel Reyes**  
Global CIO & CISO  
Getaround

## PANELISTS



**Al Silipigni**  
SVP Risk  
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**Nathan Dean**  
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**Mark Corlew**  
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UCLA Anderson  
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Management



**Ray Austad**  
Head of Operational  
Risk Management  
Farmers Insurance

## DISRUPTOR

### Can SASE and Zero Trust Live Up to the Hype?

4:05 PM-4:20 PM

Building trust and reliance across technology and security teams is key to defending the enterprise. As security stacks incorporate Security Service Edge (SSE) to sustain the SASE journey, the partnership between CIOs, CISOs, and their teams is more important than ever.

Join us to learn about:

Best practices for IT and security collaboration

Communicating the importance of SSE to your CEO and Board

## PANELISTS



**James Christiansen**  
VP CSO  
Netskope

## Closing Remarks & Raffle Giveaway

4:25 PM-4:35 PM

## Cocktail Hour

4:35 PM-5:35 PM

TOGETHER WITH

