

AGENDA

The Future of Marketing Transformation & Data Privacy

Executive Dinner

SPEAKERS



Jelena Petrovic
Director of Growth
Marketing
[Brinks Home](#)

Saket Kumar
VP Consumer Analytics
[Citi](#)

Brian Heath
VP & Head of Global
Marketing
[Caseware](#)

Gayatri Sharma
Director, Digital
Transformation
[Ericsson](#)

Ekaterina Peresadko
CMO
[KidZania USA](#)

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September 10, 2025

5:30 PM-9:00 PM
Central Time

The Future of Marketing Transformation & Data Privacy

This private gathering will explore the future of marketing transformation, the evolving role of data privacy and regulatory changes, and how organizations are adapting to a rapidly shifting MarTech landscape. As technology continues to reshape customer engagement, measurement, and strategy, this dinner offers a unique opportunity to exchange ideas, gain fresh insights, and connect with peers driving innovation in the field. Enjoy a world-class dining experience while engaging in thought-provoking conversations with top executives and industry experts. Discuss key challenges, or stay ahead of emerging trends, this event is designed to inspire, inform, and foster high-value connections.

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