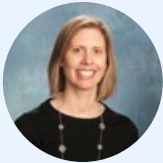


# AGENDA

The Future of Revenue: Driving Innovation in Revenue Growth and Retention Strategies

## Executive Dinner

### SPEAKERS



**Kathleen James**  
VP, Channel  
Marketing  
SiriusXM



**Mudassir Ali**  
Director, Financial  
Algorithms  
Development  
Northwestern Mutual



**Prashant Joshi**  
Co- Head, Global  
Payments  
Marex



**Ryan Coelho**  
Director  
Zoetis



**Leslie Picard**  
CRO  
Katie Couric Media



**Diana Morante**  
Director, Marketing  
Spectrum



**Rasha Alomar**  
Sr. Director, R&D &  
PD  
GREY MATTER  
CONCEPTS



**Sanjay Jain**  
Director, Finance  
The Mark



**Julie Kim**  
Sr Leader, Product  
HubSpot

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THE FUTURE OF REVENUE: DRIVING  
INNOVATION IN REVENUE GROWTH AND  
RETENTION STRATEGIES



November 05, 2025

5:30 PM-9:00 PM

Eastern Time

We invite you to an insightful dinner discussion with fellow industry executives from the retail, travel, hospitality, and financial services sectors. Join us for an open dialogue about the common challenges we face in driving revenue growth, improving conversion rates, enhancing customer experiences, and boosting customer retention. As we share our experiences and insights, we'll explore strategies that address high cart abandonment rates, the need for seamless payment integrations, and ways to engage a diverse customer base. Expect an open, insightful discussion on how leaders can leverage innovative payment solutions to drive revenue, increase conversions, and foster customer loyalty.

TOGETHER WITH

