AGENDA
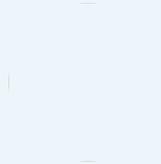
BAM! From Migration to Activation, Leveraging Bedrock and GenAI for Intelligent Document Processing
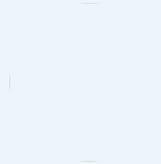
Executive Workshop

SPEAKERS

Landon Meserve
VP of Business
Development &
Partnerships
Basis Worldwide

Joshua Corb
Founder/CEO
Basis Worldwide

Vishal Srivastava
Sr. Partner Solutions
Architect – GenAI
Specialists
AWS

CLICK HERE TO REGISTER

November 13, 2025
Pacific Time

Welcome & Registration	10:00 AM-11:00 AM
Opening Remarks	11:00 AM-11:15 AM
OpenAI to AWS Bedrock Migration - Strategy,	11:15 AM-11:45 AM

Architecture, and Cost Optimization

This session will walk attendees through Basis' AWS Marketplace backed framework for transitioning GenAI workloads to Amazon Bedrock. Topics include BAM (Bedrock Assessment Migration tool), prompt conversion, embedding migration, cost-performance benchmarking, Bedrock model selection, model performance comparison, secure architecture provisioning using CloudFormation, and case studies across regulated industries. Ensuring an LLM provides business value whether you have existing GenAI workloads or are net new to LLMs. Hands on workshop to connect example codebase to BAM to see how assessments work.

Hands-On Lab

11:45 AM-12:30 PM

Lunch

12:30 PM-1:30 PM

Activating Migrated Data - Intelligent Document Processing with GenAI

1:30 PM-2:00 PM

After migration, what comes next? This session shows how to operationalize unstructured data using GenAI and AWS-native services. Attendees will explore document ingestion pipelines powered by Textract, RAG-based summarization using Bedrock and SageMaker, and vector DB integration for intelligent retrieval. Basis will present reusable patterns for IDP and walkthrough real production architectures that reduce manual effort and accelerate insights.

Workshop Parsing Documents

2:00 PM-3:15 PM

Closing Remarks

3:15 PM-3:30 PM

Networking Activity

3:30 PM-4:30 PM

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