

# AGENDA

AWS & BJSS

# Executive Luncheon

## SPEAKERS



**Kelli Such**  
Americas Data  
Strategy Leader  
AWS



**Yiannis Antoniou**  
Head of Data and  
AI/ML Consulting  
BJSS Ltd



**Oumar Sall**  
SVP IT & InfoSec  
Vox Media



**George Mathew**  
CMO  
DXC Technology



**Lionel Bernard**  
Director IT  
Metropolitan  
Washington Council  
of Governments



**Ganesh Mediseti**  
Head of Digital  
Transformations  
Ferroglobe



**Janet Dade**  
VP of Washington IT  
American Chemical  
Society



**Pradeep Vaswani**  
Global Head of Data  
and AI Programs  
AWS

Do you have fluid access to data honed for a specific business context or problem to leverage Generative AI? Can you relate to the struggles that come with a digital transformation journey? Understanding “what great looks like,” or data privacy, security, compliance, or creating a data-driven culture just to name a few. Do your business and IT teams struggle to align on a data strategy?

Are you ready to drive business outcomes using data?

AWS and BJSS can help you get a head start and create new outcomes through digital transformation using database, analytics, AI and ML.

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December 06, 2023

Eastern Time

## Welcome & Registration

11:30 AM-12:00 PM

## Build Business Value at Scale with Generative AI

12:00 PM-2:00 PM

In a fast changing world where Generative AI holds immense potential and requires careful safeguarding, it is more important than ever for organizations to stay focused on solving business priorities. Organizations need a modern data strategy and an AI strategy in order to innovate rapidly with generative AI at scale. This topic provides an overview of addressable use cases for generative AI; the approach to mobilizing and scaling business value; how to think holistically about data and AI; and considerations for technology, people, process, and mindset.

### Discussion Topics

Data is an asset - leverage its power to drive business value for Generative AI

Technology: Modern Data Foundation. Incrementally scale data, platform, and people according to use case priority

Mindset: Foster innovation, agility, and reduce the cost of experimentation

People: New skills and roles; close the skill gaps

Process: Governance, Ethics and Alignment

## Closing Remarks & Networking

2:00 PM-2:30 PM

TOGETHER WITH

