

AGENDA

Beyond Survival: Thriving Strategies for Surgical Services in Tough Times

Healthcare Breakfast

SPEAKERS



Annette Alvarado-De Castro
Executive Preoperative
Consultant
Fujitsu Global



Joe Avelino
CEO
College Medical
Center



Marc Wirtz
Chief Operating Officer
Titanium Healthcare



Adnan Hamid
Division VP & CIO
CommonSpirit Health

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December 14, 2023
Pacific Time

Welcome & Registration

9:30 AM-10:00 AM

Beyond Survival: Thriving Strategies for Surgical Services in Tough Times

10:00 AM-12:00 PM

Unlocking Capacity: Strategies for Creating Access Where None Seems Possible." Is about delving into innovative approaches, while attendees are supposed to gain and share insights and real-world case studies into optimizing surgical throughput and operational efficiency, transforming limited access into growth opportunities.

In a dedicated segment titled "Tactics for Driving the Financial Impact of the Surgical Discipline," participants will discover proven financial

strategies with a direct impact on surgical services. From cost-effective resource allocation to revenue optimization, this discussion promises practical tactics to positively influence the financial health of institutions.

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