

# AGENDA

The Future of IT & Cybersecurity

## CIO & CISO Think Tank

### SPEAKERS



**Robert Pace**  
VP/CISO  
Invitation Homes



**Ryan Reynolds**  
Senior VP/Director SOC  
US Bank



**Lawrence Wells**  
Director ES  
Optum



**Patrick Benoit**  
Global CISO  
Brink's inc



**John Tryon**  
Deputy CISO  
Health Care Service  
Corporation



**John Godfrey**  
CISO  
State of Kansas



**Eric Poon**  
CTO Portfolio Manager  
PepsiCo



**Michael Madero**  
VP, Information Security  
Mr. Cooper



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VP, Information Security  
Mr. Cooper



**Gertrude Van Horn**  
CO  
NCH Corporation



**Michael Gross**  
Manager, Cybersecurity  
Intelligence  
Cleveland Clinic



**James Lapalme**  
VP & GM Identity  
Business Unit  
Entrust



**Michael Anderson**  
Deputy CTO  
Dallas Independent  
School District



**Paul Meharg**  
Solution Architect  
Sonatype



**Yoav Regev**  
CEO  
Sentra Inc.



**Antonio Marin**  
CO  
US Med-Equip



**James Binford**  
Director Offensive  
Security  
Humana



**James Binford**  
Director Offensive  
Security  
Humana



**Stosh Jarocki**  
Director Cyber Security  
Innovation  
McEwen and  
Associates, Inc.



**Michael Gross**  
CEO  
Engrossed Advisory

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**October 17, 2023**

Central Time

## Registration

9:30 AM-10:00 AM

## Morning Networking

10:00 AM-10:30 AM

## Opening Remarks

10:30 AM-10:40 AM

VISION KEYNOTE PANEL

10:40 AM-11:25 AM

## Bridging the Gap Between IS/IT and the Business

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and the business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

## PANELISTS



Chair

**John Tryon**  
**Deputy CISO**

Health Care Service  
Corporation



Speaker

**Patrick Benoit**  
**Global CISO**

Brink's inc



Speaker

**Gertrude Van Horn**  
**CIO**

NCH Corporation



Speaker

**Eric Poon**  
**CTO Portfolio Manager**

PepsiCo



Speaker

**Antonio Marin**  
**CIO**  
US Med-Equip

## Transforming Human Processes to Mature Your Enterprise Automation (aka making AI, Zero Trust, and all the other cool toys work better)

11:30 AM-11:45 AM

Intelligent automation is a key component of digital transformation, which can help companies increase productivity levels by deploying automation into their key business areas. Intelligent automation includes core technologies that integrate with existing business processes, such as robotic process automation (RPA), machine learning, AI, and cognitive automation. Let's discuss

Why can't I just automate as is?

Why can't I just buy an app for that?

Isn't AI supposed to be "Intelligent"?

### PANELISTS



Speaker

**Michael Madero**  
**VP, Information Security**  
Mr. Cooper

## Threat Intelligence

11:50 AM-12:05 PM

Ransomware attacks are becoming increasingly prevalent and sophisticated, affecting businesses and individuals in all sectors. In 2023, these attacks are expected to continue to grow, resulting in significant financial losses, data theft, and reputational damage. Businesses should implement comprehensive security measures, including regular backups, employee training, and endpoint security, to minimize the risk of a ransomware attack. Additionally, it's important to have a response plan in place to minimize the impact of an attack if it does occur.

### PANELISTS



Speaker

**Michael Gross**  
**Manager,**  
**Cybersecurity**  
**Intelligence**  
Cleveland Clinic

## Lunch & Networking

12:05 PM-1:05 PM

DISRUPTOR

1:05 PM-1:20 PM

## The Road to an Optimal Zero Trust Strategy

Disappearing perimeter, expanding attack surface, inevitable breaches, and the acceleration of digital transformation pose an increasingly complex challenge for organizations of all sizes. The Zero Trust framework provides a blueprint to secure data and networks in today's multi-cloud environment, but the path to get there remains fragmented and challenging.

Join us to discuss

Why establishing trusted Phishing Resistant identities across users, devices, apps, and workloads is critical to a strong foundation for an optimal Zero Trust strategy

Use Case Strategies against a Zero Trust Framework

How you can build a roadmap to implement an optimal Zero Trust framework for your organization, to protect against threats today and in a Post Quantum (PQ) future

## PANELISTS



Speaker

**James Lapalme**  
**VP & GM Identity**  
**Business Unit**  
Entrust

PANEL

1:25 PM-2:00 PM

# The Promising Future of Artificial Intelligence (AI): Opportunities and Challenges Ahead

The potential of Artificial Intelligence (AI) is vast, as it is now being utilized across all industries. With the combination of machine learning, AI has made significant improvements in the field of cybersecurity. Automated security systems, natural language processing, face detection, and automatic threat detection are some examples of how AI is revolutionizing cybersecurity. However, AI is also being used to create intelligent malware and attacks, which can bypass the most up-to-date security protocols, making it a double-edged sword. On the positive side, AI-enabled threat detection systems have the ability to predict new attacks and immediately notify administrators in case of a data breach.

## PANELISTS



Chair

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**CISO**  
State of Kansas



Speaker

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Humana



Speaker

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**Director Cyber Security**  
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McEwen and Associates,  
Inc.



Speaker

**Lawrence Wells**  
**Director EIS**  
Optum

DISRUPTOR

2:05 PM-2:20 PM

## Making Pivotal Power Moves with AI/ML in Software Security

In today's landscape where cybersecurity threats evolve rapidly, AI/ML offers a game-changing approach to security. Ensure your organization's resilience in the face of ever-evolving cyber threats with an automated power shift. From their remarkable threat detection capabilities to their predictive analysis and adaptability to emerging threats, discover how you can pivot with AI/ML to empower your security measures.

## PANELISTS



Speaker

**Paul Meharg**  
**Solution Architect**  
Sonatype

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## Networking Break

2:20 PM-2:40 PM

DISRUPTOR

2:40 PM-2:55 PM

## Data-Centric Security: Safeguarding the Cloud Era

In the cloud era, data-centric security is paramount to safeguarding sensitive information. Traditional security measures are inadequate in protecting dispersed data. In this session, we will discuss the principles of data-centric security, such as data discovery, access controls, and data classification. Prioritizing data protection optimizes resource allocation, improves incident response, and builds trust with stakeholders in today's data-driven world.

### PANELISTS



Speaker

Yoav Regev

CEO

Sentra Inc.

PANEL

3:00 PM-3:45 PM

## Digital Transformation

CIOs & CISOs play a crucial role in driving their organization's digital transformation efforts. The COVID-19 pandemic has accelerated the adoption of digital technologies, and CIOs & CISOs must continue to lead the way to stay competitive and meet the evolving needs of customers and employees. This requires a deep understanding of the organization's goals, processes, and IT infrastructure, as well as collaboration with other business leaders. By successfully leading digital transformation, CIOs & CISOs can position their company for long-term success in a digital world.

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Dallas Independent  
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Speaker

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Speaker

**John Godfrey**  
**CISO**  
State of Kansas

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**Closing Remarks & Raffle Giveaway**

**3:45 PM-3:50 PM**

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**Cocktail Hour**

**3:50 PM-4:30 PM**

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 **sonatype**