

# AGENDA

Cloud Acceleration (CloudAx) Day

# Migrate with Intention. Modernize with Impact

## SPEAKERS



**Alejandro Payan**  
Partner Sales Manager  
North Central  
SoftServe



**Ruslan Kusov**  
Director, Cloud Coe  
SoftServe



**Yuriy Litvinov**  
Program Manager,  
VMware Migrations  
AWS



**Sabrykrishnan Loganathan**  
Director of Digital &  
Gen-AI Strategy  
Regal Rexnord



**Gerard Welikala**  
Dital Transformation  
VP  
SoftServe

Join us and other cloud experts to explore strategies for unlocking the full potential of digital transformation within your organization, to drive agility, scalability, and innovation through migration and modernization.

[Click Here to Register](#)



June 25, 2025

Central Time

Lunch & Registration

11:00 AM-11:30 AM

Opening Remarks

11:30 AM-11:35 AM

## Migrate with Intention. Modernize with Impact

11:35 AM-12:30 PM

As organizations evaluate their virtualization and cloud strategies, many are rethinking how they manage legacy workloads in light of rising costs, limited scalability, and shifts in the technology landscape. This session will explore how enterprises can transition traditional virtualized environments to modern cloud infrastructure, while minimizing disruption and maintaining performance.

With the right migration approach, IT teams can align workload placement with business needs, reduce operational complexity, and unlock greater scalability and resilience. Attendees will gain insights into various migration pathways, cost-optimization strategies, and modernization techniques that support long-term flexibility and innovation across the enterprise.

### PANELISTS



**Ruslan Kusov**  
Director, Cloud Coe  
SoftServe

## AWS Migration Funding & Tooling

12:30 PM-1:30 PM

Learn how your organization can harness cloud benefits that will accelerate your migration and modernization journey with AWS and SoftServe, including tooling and funding offered by AWS.

### PANELISTS



**Yuriy Litvinov**  
Program Manager,  
VMware Migrations  
AWS



**Alejandro Payan**  
Partner Sales Manager  
North Central  
SoftServe

## Accelerating Migration with EBA

1:30 PM-2:30 PM

Learn how Experience Based Acceleration (EBA) offered through AWS can speed up your organization's digital transformation and cloud value realization. Hundreds of enterprises at various levels of cloud maturity have harnessed EBA to build cloud foundations, migrate at scale, modernize their businesses, and innovate for their customers. They have succeeded because of a proven learn-by-doing working model that seamlessly scales to drive business value.

## PANELISTS



**Gerard Welikala**  
Dital Transformation  
VP  
SoftServe

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## Networking Break

2:30 PM-2:45 PM

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## Group Use Case Walk Through

2:45 PM-3:15 PM

Showing the real case of AWS migration and modernization and fostering collaboration, participants will work as a team to navigate their modernization use case and address related challenges. Participants can expect prescriptive and non-prescriptive guidance from migration & modernization experts to stimulate discussion, creative thinking, and technical problem solving.

## PANELISTS



**Ruslan Kusov**  
Director, Cloud Coe  
SoftServe

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## Questions & Answers: Exploring Cloud Strategy Trends

3:15 PM-3:45 PM

## PANELISTS



**Yuriy Litvinov**  
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[AWS](#)



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Director, Cloud Coe  
[SoftServe](#)



**Alejandro Payan**  
Partner Sales Manager  
North Central  
[SoftServe](#)

## Group Activity

3:45 PM-4:30 PM

TOGETHER WITH



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