

# AGENDA

## The Future of IT & Cybersecurity CIO & CISO Think Tank

### SPEAKERS



**James Binford**  
Director Offensive  
Security  
Humana



**Scott Moser**  
CISO  
Sabre



**Vince Blake**  
Customer Engineer  
Zero Networks



**Tanweer Surve**  
CTO Cloud COE &  
Platform Engineering  
PNC Financial  
Services Group Inc



**Jodi Watkins**  
President  
GTN Solutions



**Robert Pace**  
VP/CISO  
Invitation Homes



**Rajiv Sinha**  
Corporate VP,  
Technology  
New York Life



**Lawrence Wells**  
Director EIS  
Optum



**Mark Noles**  
Former VP, IT  
Remington  
Hospitality



**Nayan Patel**  
CIO  
Upson Regional  
Medical Center



**Shane Ranck**  
CTO  
AXYS



**John Cavallino**  
Director IT/OT, Global  
AXYS



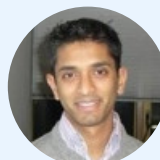
**Michael Lyons**  
Director Engineering  
Standards, Global  
AXYS



**Shaun Hendricks**  
Director, Enterprise  
Architecture Cloud  
Infrastructure  
Keurig Dr Pepper Inc.



**Mike Madero**  
VP Information  
Security  
Mr. Cooper



**Jay Patel**  
Senior Sales Engineer  
Azul Systems



**Teresa Varela**  
Senior Marketing  
Director  
CompTIA



**Peter Manta**  
Global AI Strategy  
Lead  
Informatica



**Suresh Rajappa**  
Executive Director –  
Enterprise Systems,  
Digital  
Transformation, AI &  
Data Strategy  
KPMG



**Roy Bené**  
Chief Infrastructure  
and Security Officer  
City of Irving



**Vishal Mehra**  
VP of WW IT  
Diodes



**Guy Dulberger**  
CISO  
RB Global



**Praveen Edwin**  
Sr Director IT -  
Business Solutions  
Architecture  
Reddy Ice



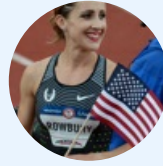
**Michael Smith**  
VP Technology  
Operations  
Trinity Industries



**Richard Weiss**  
CISO  
MRO Corp.



**James Wilkinson**  
CEO / Executive  
Director / Board  
Director  
Ethan Solutions Inc



**Shannon Rowbury**  
US Olympian & WSG  
US Olympics



**Amy Horowitz**  
VP of Data  
Governance and  
Data Integration  
Informatica



**Roy Bené**  
Chief Infrastructure  
and Security Officer  
City of Irving

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**October 24, 2024**

Central Time

**Registration**

8:30 AM-9:00 AM

**Morning Networking**

9:00 AM-9:25 AM

**Opening Remarks**

9:25 AM-9:30 AM

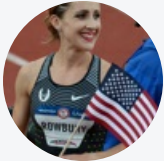
**KEYNOTE**

**Medalist Mindset**

9:30 AM-9:55 AM

Created by Olympians Shannon Rowbury OLY & Lauren Gibbs OLY, the Medalist Mindset™ philosophy takes sports performance techniques leveraged by Olympians and translates them into the business space to optimize performance. Participants learn how to adopt a Medalist Mindset™ so that they can reach their full potential at any business or life goal. The groundbreaking workbook illuminates the “5 keys of an Medalist Mindset™” through a combination of firsthand accounts paired with worksheets, each of which helps readers to integrate new learnings into their daily life.

## PANELISTS



**Shannon Rowbury**  
US Olympian & WSG  
US Olympics

## PANEL

10:00 AM-10:40 AM

# Next-Level Innovations: Unveiling GenAI - The Hype, The Reality, and The Future

We will explore the evolution of Generative AI, from its inception to its transformative impact across various industries. Experts will discuss the disparity between the media-driven hype and the technology's real-world capabilities, sharing case studies and addressing current challenges. The conversation will also cover the economic and ethical implications of Gen AI, providing insights into its future advancements and regulatory landscape. Attendees will gain a nuanced understanding of Gen AI's potential and the strategic considerations necessary for its successful integration into diverse sectors.

### CHAIR



**Mark Noles**  
Former VP, IT  
Remington  
Hospitality

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New York Life



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Architecture Cloud  
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## DISRUPTOR

10:45 AM-11:00 AM

# Bridging the Cybersecurity Skills Gap: Cultivating a Talent Pipeline that Reduces Risk and Prevents Attacks

Demand for technology workers is exploding. Tech occupation employment over the next 10 years is expected to grow at about twice the rate of overall employment across the economy in the U.S. Organizations are adopting a skills-based approach to fill their needs through hiring and upskilling. This is especially important in cybersecurity, where the preparedness and expertise of employees are paramount in preventing, identifying, and resolving cyber risks and attacks. However, 38% of C-suite leaders report cybersecurity as the area with which they have the greatest difficulty hiring. We'll explore the value of upskilling, reskilling, and certifications in bridging the IT and cybersecurity skills gap and discuss how leaders can cultivate a strong talent pipeline.

## PANELISTS



**Teresa Varela**  
Senior Marketing  
Director  
CompTIA

## Coffee Break

11:00 AM-11:20 AM

## PANEL

11:20 AM-12:05 PM

# Building Cyber Fortitude: CISO Strategies for Resilient Cybersecurity

In the realm of building cyber resilience, organizations confront increased risk exposure amidst bold moves and evolving external challenges. Despite investments in technology and data, risk leaders, including CISOs, express difficulty in keeping pace with the persistent threat of cyber crises. However, in today's business landscape, discussions of digital transformation or reinvention are inseparable from considerations of cybersecurity. Looking ahead, stakeholders, from the board to frontline cybersecurity operations, pose critical questions about resiliency. This includes inquiries about the adequacy of efforts to safeguard the company and its customers in the face of cyber attacks. The focus shifts to identifying opportunities to minimize the impact on business and shareholder value through effective threat response. Embracing cybersecurity as a whole-of-business endeavor, organizations are urged to align themselves with business owners, adapting to changes in the cyber landscape and fortifying resilience against disruptions. Building confidence in the cybersecurity program becomes paramount in navigating the dynamic and challenging cyber landscape effectively.

## CHAIR



**James Wilkinson**  
CEO / Executive  
Director / Board  
Director  
Ethan Solutions Inc

## PANELISTS



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VP/CISO  
Invitation Homes



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RB Global



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Diodes



**Richard Weiss**  
CISO  
MRO Corp.

## PANEL

12:10 PM-12:55 PM

# Build AI Success on Trusted Data

Artificial intelligence (AI) and generative AI (GenAI) are crucial for staying competitive and driving efficiency and innovation. While GenAI introduces new capabilities, AI success depends on navigating regulatory landscapes like the European Union AI Act and ensuring data is trusted, governed, holistic and democratized. Understanding the impact and challenges of AI and GenAI is essential for data leaders. AI and GenAI's impact and common pitfalls

Considerations for successful AI implementation  
Requirements for AI-ready data and how to scale AI projects  
Best practices around data management for AI

#### CHAIR



**Scott Moser**  
CISO  
Sabre

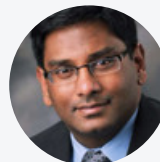
#### PANELISTS



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Enterprise Systems,  
Digital  
Transformation, AI &  
Data Strategy  
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**Praveen Edwin**  
Sr Director IT -  
Business Solutions  
Architecture  
Reddy Ice

## Lunch & Networking

12:55 PM-1:55 PM

### DISRUPTOR

## Funding Cyber Security (Time More Than Money) by Addressing Low Hanging Fruit

1:55 PM-2:10 PM

Security costs and is absolutely necessary to protect both brand and customers. As much as we ensure the popular and sexy parts of the org are well covered, at times we must revisit our business-critical systems to ensure the latest available options are being used. In this session we will explore a very real situation faced by a multi-national corporation whose technical debt was becoming so cumbersome that upon analysis they found and corrected thousands of security flaws, saved millions of dollars and reclaimed over 60% of their DevOps teams' cycles spent on vulnerability (mostly false positives) triage.

#### PANELISTS



**Jay Patel**  
Senior Sales Engineer  
Azul Systems

### FIRESIDE CHAT

## Securing Mission Critical Networks: Enhancing OT Security by Prioritizing, and Protecting, your Operations.

2:15 PM-2:50 PM

In today's rapidly evolving digital business landscape, safeguarding mission-critical networks is more crucial than ever. This panel, will delve into the complexities and challenges of securing Operational Technology environments. The discussion will explore the latest strategies and technologies for prioritizing and protecting operations within mission-critical sectors, including medical facilities, data centers, and academic institutions. Attendees will gain insights into the importance of standardization, the integration of cutting-edge security solutions, and the critical role of leadership in maintaining resilient and secure OT networks. This session is essential for

professionals and executives committed to enhancing the security and reliability of their organization's most vital systems.

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GTN Solutions

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CTO  
AXYS



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**Michael Lyons**  
Director Engineering  
Standards, Global  
AXYS

## DISRUPTOR

# Beyond Detection and into True Cyber Prevention: A Cultural Shift

2:55 PM-3:10 PM

In the last decade, the "assume breach" mindset has dominated cybersecurity strategies, leading organizations to heavily invest in detection and response technologies. While this approach is necessary, it often results in a reactive posture that only addresses symptoms rather than root causes. It's time for a paradigm shift.

This session will focus on the necessity of a cultural transformation within organizations, and will delve into the limitations of the current cybersecurity paradigm and introduce a proactive, quality-driven approach. By integrating quality management principles into cybersecurity, we can uncover and address the fundamental issues that lead to breaches. We will discuss how focusing on root causes, rather than just patching up problems, can lead to more robust, business-aligned security solutions. Attendees will gain valuable insights into how this shift can enhance risk management, reduce long-term costs, and ultimately improve business outcomes.

Join us to explore how moving beyond mere detection and response to true cyber prevention can fortify your organization's cybersecurity posture and drive sustainable success.

### PANELISTS



**Vince Blake**  
Customer Engineer  
Zero Networks

## Networking Break

3:10 PM-3:30 PM

## PANEL

# CIO Nexus: Mastering the Art of Business-Technology Harmony

3:30 PM-4:15 PM

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

## CHAIR



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President  
GTN Solutions

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**Michael Smith**  
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Trinity Industries



**Roy Bené**  
Chief Infrastructure  
and Security Officer  
City of Irving



**Nayan Patel**  
CIO  
Upson Regional  
Medical Center

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**Closing Remarks & Raffle Giveaway**

4:15 PM-4:25 PM

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**Cocktail Hour**

4:25 PM-5:30 PM

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TOGETHER WITH

