

# AGENDA

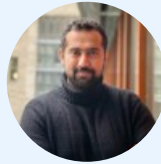
AI in the Wild: Truths, Myths, and What's Actually Working

## Executive Dinner

### SPEAKERS



**Helmer Baas**  
Territory Lead  
Benelux & Nordics  
[DoiT](#)



**Ninad Joshi**  
EMEA GenAI Partner  
Tech Lead - Partner  
SA  
[AWS](#)



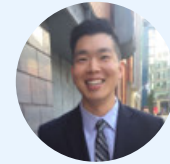
**Moulisa Bhowmik**  
Global Head of  
Master Data  
Management  
[Kraft Heinz](#)



**Vas Nevjadomskis**  
Director Compliance,  
Risk & Control, IT  
[LeasePlan](#)



**Ramesh Potti**  
Head of Fraud  
Technology &  
Services  
[Booking.com](#)



**Joseph Kim**  
Director, Product &  
Data Science  
[Adidas](#)



**Kate Gawron**  
Data Architect  
[DoiT](#)



**Matthew Lowden**  
VP Engineering  
[Zivver](#)



**Danielle Gorlick**  
Director Benelux  
[AWS](#)



**Vas Nevjadomskis**  
Regional CISO  
[The Kraft Heinz  
Company](#)

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**AI IN THE WILD: TRUTHS, MYTHS, AND  
WHAT'S ACTUALLY WORKING**



**October 23, 2025**

6:00 PM-9:30 PM

Central European Time

AI is no longer just a technical experiment, it's a business investment. As organizations push beyond pilots into production, leaders

are asking tough questions: What's the true ROI? How do we scale responsibly? And where's the line between hype and reality? This exclusive, off-the-record evening brings together senior technology and business leaders for a candid discussion on what it really takes to make AI work at enterprise scale. Hear insights from experts building and advising on real-world AI systems, while sharing lessons with peers who are navigating the same challenges of adoption, scalability, and impact.

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