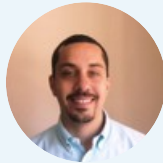


AGENDA

Cocktail Reception

Cocktail Reception

SPEAKERS



Alfonso Moreno Rodriguez
Head of Data Analytics
& At Caf Digital Services
Software Engineering
[CAF](#)

Javier Trujillo
Sr Manager, Ops &
Processes
Transformation
[BBVA](#)

Francisco Borja Escalona Arquero
CDO
[Carrefour](#)

Carlos Castano Moraga
Head of Global Data COE
Intelligence
[Fujitsu](#)



Fabio Pellegrini
Director, Statistical
Innovation, Data and
Statistical Science for
Evidence Generation
(DSS-EG)
[Daiichi Sankyo España](#)

Estefanía Yaguez
Customer Excellence &
Operations Director
[Biogen](#)

Conny Plath
VP, AI Transformation
[Santander UK](#)

Kevin Terret
Global Head of IT
[Euro-Center](#)

Juan Heredia Rojo
Senior Incident
Commander
[DAZN](#)

Oliver Dino-Guida
Director of Tech M&A
[Lincoln International](#)

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September 18, 2025

6:00 PM-9:00 PM

Central European Time

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Cocktail Reception

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