

AGENDA

Data & AI Strategies for Telecom & Media Businesses

Executive Dinner

SPEAKERS



Rohin Bansal
Director
TELUS



Anthony Behan
Managing Director
for Communications
Media &
Entertainment
Cloudera



Sougat Ray
Head of Delivery
Rogers Bank



Stephen Lee
Director, Data
Engineering
Platforms
TELUS Corporation

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DATA & AI STRATEGIES FOR TELECOM & MEDIA BUSINESSES



May 15, 2024

5:30 PM-9:00 PM

Eastern Time

AI promises to bring insights and automation that can revolutionize the business world, allowing for hyper-personalized services, exceptional customer service, and transformed operational performance. AI can also be expensive, complicated, and risky if executed without due care and attention. What are other telecom and media companies doing to take advantage of these advanced technologies and derive analytics from the data? How can Canadian telecom and media businesses move faster (without breaking things!) and begin to see lower costs, higher performance, and new opportunities? Global experts from Cloudera and AWS will share their insights and recommendations in this exclusive invitation-only event, and help you to get ahead of the curve when it comes to Data and AI.

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