

AGENDA

The Intersection of Human Touch & AI in Elevating Customer Experiences

Executive Dinner

SPEAKERS



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CDO
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Klaas Buist
Digital Director
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Nick Amodeo
Group Data & Analytics
Director
TIP Trailer Services



Filippo Scocco
Global Consumer
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November 20, 2024

6:00 PM-9:30 PM

Central European Time

The Intersection of Human Touch & AI in Elevating

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Customer Experiences

In today's fast-paced digital landscape, the synergy between human touch and AI innovation is reshaping the way businesses connect with their customers. In this session we will dive into how leading organisations are seamlessly integrating the power of AI with the irreplaceable essence of human touch to create unparalleled customer experiences. We will discuss the dynamic intersection of empathy-driven interactions and artificial intelligence, paving the way for a new era in customer engagement.

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