

AGENDA

Accelerating AWS GenAI & Cloud Modernization

Executive Event

Accelerating AWS GenAI & Cloud Modernization

This CxO Experience Day will bring together senior technology and business leaders to explore how cloud-native infrastructure and GenAI can drive measurable business value. Attendees will participate in peer-led discussions focused on challenges and opportunities in data modernization, intelligent automation, and scaling production-ready AI use cases. AWS and Basis will share proven strategies, including real-world case studies across Life Sciences and Financial Services, including cloud adoption/migration, GenAI specific topics such as OpenAI to AWS Bedrock Migration, Intelligent Document Processing, & Multi-modal GenAI Assistance (ChatBots), to showcase how customers are advancing their digital transformation journeys. The session will also highlight how AWS-backed funding programs such as the GenAI SCA can reduce time-to-value and unlock enterprise innovation.

[Click Here to Register](#)



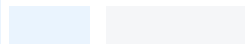
August 06, 2025

Eastern Time

Welcome & Registration

9:30 AM-10:00 AM

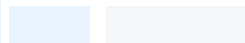
CHAIR PANELISTS



Breakfast & Discussion

10:00 AM-12:00 PM

CHAIR PANELISTS



PARTNERS

We are currently accepting partnership opportunities for this event.