

# AGENDA

Generative AI Policy Implications for CISOs and CIOs

## Healthcare Luncheon

### SPEAKERS



**Mark Ryland**  
Director, Office of the  
CISO  
AWS



**Bob West**  
Chief Security Officer,  
Prisma Cloud  
Palo Alto Networks



**James Binford**  
Director Offensive  
Security  
Humana



**Denise Helms**  
CEO/ Owner  
*Overture Homecare*



**Ana Pico**  
Chief Strategy Officer &  
Managing Partner  
*HMG Healthcare*



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Chief Strategy Officer &  
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**James Binford**  
Director Offensive  
Security  
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**November 09, 2023**  
Central Time

Welcome & Registrations

11:30 AM-12:00 PM

## Generative AI Policy Implications for CISOs and CIOs

12:00 PM-2:00 PM

Generative Artificial Intelligence (Generative AI) presents organizations with unprecedented opportunities for innovation but also ushers in complex challenges. This discussion explores the key roles of CISOs and CIOs in shaping Generative AI policies. In this regard, CISOs are responsible for ensuring the security and compliance of Generative AI systems, including data protection and ethical considerations. CIOs, on the other hand, must focus on integrating Generative AI technologies efficiently while also fostering AI literacy within the organization. Together, they collaborate on crafting policies that encompass security, ethics, intellectual property, training, and monitoring. These policies provide a framework for responsible and secure Generative AI adoption, balancing innovation with the imperative of safeguarding organizational interests and data.

## Closing Remarks & Networking

2:00 PM-2:30 PM

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