Executive Event

Journey to Generative AI

SPEAKERS

Don Mishory
Managing Partner
Storm Reply

Jeff Olson
CRO
CrateDB

Brendan Conrad
Senior Solution Engineer
CrateDB

Pradyut Bafna
Americas Leader -
GenAI and Machine
Learning ISV Partners
AWS

Pete Shagory
EVP, Strategy &
Corporate Development
CONMED
Corporation

Aditya Kaushal
Director Enterprise Data
Architecture
Ahold Delhaize

Ken Kazinski
Global Cyber Security
Management Attack
Surface
Abbott

Michael Livshutz
Analytics Engineer and
Data Governance
McDonalds

Manu Cyriac
Head of Digital Products
and Software
Engineering
Harley-Davidson

Andrew Werner
Director, Security &
Technology Management
Leo Burnett
Worldwide

Joel Blumenau
Sr Director - SPI
AAR

**Sabrykrishnan
Loganathan**
Director of Digital & Gen-
AI Strategy
Regal Rexnord

CLICK HERE TO REGISTER

January 22, 2025
Central Time

Welcome & Registration

8:30 AM-9:30 AM

Opening Remarks

Generative AI Adoption Trends and Key Use Cases

9:30 AM-9:50 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

PANELISTS

Speaker

Pradyut Bafna
Americas Leader -
GenAI and Machine
Learning ISV Partners
AWS

Innovation Showcase

9:55 AM-10:35 AM

PANELISTS

Speaker

Brendan Conrad
Senior Solution
Engineer
CrateDB

Speaker

Don Mishory
Managing Partner
Storm Reply

Networking Break

10:35 AM-10:50 AM

Navigating the Generative AI Landscape

10:55 AM-11:45 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

PANELISTS

Chair

Pradyut Bafna
Americas Leader - GenAI and Machine Learning ISV Partners
AWS

Speaker

Don Mishory
Managing Partner
Storm Reply

Speaker

Jeff Olson
CRO
CrateDB

Executive Roundtable Lunch

11:45 AM-1:00 PM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH