

# AGENDA

Unlocking Business Potential with Agentic AI: From Vision to Value

# Executive Dinner

## SPEAKERS



**Andrea Hees**  
Global Director,  
Product & Program  
Management Xbu  
Innovation  
Yanfeng Automotive  
Interiors



**Markus Einhorn**  
Director Engineering  
SEG Automotive



**Jochen Härdtlein**  
Chief Software  
Architect  
Bosch



**Dr. Kristof Schum**  
Generative AI Partner  
Lead (EMEA)  
AWS

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February 11, 2026

Central European Time

## Unlocking Business Potential with Agentic AI: From Vision to Value

6:00 PM-9:30 PM

In today's competitive landscape, business leaders are seeking practical ways to harness the transformative power of Agentic AI. This exclusive roundtable brings together forward-thinking executives to explore how autonomous AI systems are already delivering measurable business impact. Through real-world success stories and practical insights, we'll examine high-value use cases across industries, from intelligent automation to autonomous decision-making. Join us to discover proven approaches for implementing Agentic AI, understand critical success factors, and learn from early adopters who have successfully scaled these solutions. We'll share concrete strategies for navigating implementation challenges, building the right foundations, and creating sustainable business value. Leave with

actionable insights to accelerate your organization's journey toward successful Agentic AI adoption and transformation.

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