

AGENDA

AWS & Impetus Technology

Executive Luncheon

SPEAKERS



Sergey Kozlovich
VP of Software
Engineering
[Los Angeles Times](#)



Derek Larsen
VP GTM Strategy -
Unified Data Platform
Services
[Impetus
Technologies, Inc.](#)



Dean Weber
Founder / CEO
[Quantum AI Health](#)



Jonathan Gallo
Director, Product
Management - Discovery
Platform & Cloud
Strategy
[Cotality](#)



Patrick Callahan
Analytics Sales Leader,
US- Enterprise and
Retail/CPG
[AWS](#)



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VP of Software
Engineering
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May 14, 2024
Pacific Time

KEYNOTE

How Los Angeles Times uses GenAI to Drive Content Recommendations

This keynote explores the transformative impact of GenAI technologies to redefine strategic vision and operational efficiency within the organization. It delves into innovative applications of GenAI, ranging from content recommendations to advanced problem-solving, providing business leaders with insights on how to leverage these technologies to enhance operational efficiency, foster innovation, and navigate the evolving digital landscape.

PANELISTS



Speaker

Sergey Kozlovich
VP of Software Engineering
Los Angeles Times

PANEL

Unlocking the Potential of Generative AI

Dive into the future of business innovation with our expert panel featuring leaders from various industries. This session will explore the transformative impact of Generative AI technologies across industries, offering strategic insights into integration, data privacy, real-time analytics, and the road ahead for businesses ready to embrace the next wave of technological advancement. Whether you're navigating data challenges or seeking to leverage GenAI for competitive edge, this discussion is an invaluable opportunity to learn from the forefront of digital transformation. Join us to empower your organization with the knowledge to lead in the era of Generative AI.

PANELISTS



Chair

Patrick Callahan
Analytics Sales Leader,
US- Enterprise and
Retail/CPG
AWS



Speaker

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VP of Software
Engineering
Los Angeles Times



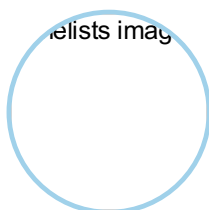
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Speaker

Jonathan Gallo
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Closing Remarks & Networking

1:15 PM-2:30 PM

TOGETHER WITH

