

# AGENDA

Maximizing Cloud Investment with Best FinOps Principles

## CIO Council

### SPEAKERS



**Taras Kotov**  
Systems Architect  
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Principal, Technology  
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**Cédric Vogel**  
Senior BDM Cloud  
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AWS



**Bill Limond**  
Former CIO  
City of London  
Corporation

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Central European Time

## Maximizing Cloud Investment with Best FinOps Principles

Across industries, cloud continues to be one of the fastest-growing segments of IT spend. In fact, according to the latest forecast from Gartner, worldwide public cloud end-user spending is expected to reach nearly \$500 billion in 2022 – 20% more than the previous year. But without a clear and actionable plan for cloud cost management, many organizations are overspending by as much as 70%. Organizations are embracing FinOps and its combination of tools, automation, and best practices to gain more financial and operational control of their Cloud. For greater ROI, leaders must take a holistic approach in building and installing Cloud FinOps practices that help engineering teams deliver quality product and better features faster such as:

FinOps Core Principles and Lifecycle  
Accountability and Governance

## PANELISTS



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