

# AGENDA

The Future of IT

# CIO Think Tank

## SPEAKERS



**Munish Sharma**  
CO  
Wells Fargo



**David Walter**  
Transformation Program  
Process Oversight  
Director  
Citigroup



**Munish Sharma**  
CO  
Wells Fargo



**Richard Martin**  
Sr Director  
PepsiCo



**Alex Zadrozny**  
VP - IT, Security & Policy  
Bank of America



**Brian Lozada**  
Global CISO, Prime Video  
AWS



**Samrat Dua**  
Chief Digital Officer  
Swiss Re  
Corporation



**Catherine Salemi**  
Director of Cyber  
Resiliency, Americas  
YASH Technologies



**Anand Tiwari**  
Sr. Sales Director- Digital  
Transformation  
R Systems



**Ben Halpert**  
Founder & CEO  
CISO Horizon



**Benjamin Smith**  
Chief Information  
Security Officer  
Attice



**Jim Rutt**  
CO  
The Dana Foundation

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**February 23, 2023**  
Eastern Time

Welcome & Registration

10:00 AM-11:00 AM

KEYNOTE

11:10 AM-11:35 AM

## Bridging the Gap Between IT and the Business

Digital transformation (DX) has become a catchphrase and trend in the corporate world:

As organizations try to find ways to remain competitive and create an enhanced experience for internal and external stakeholders, they must bridge the gap between business and technology.

This requires a collaborative effort between technology, people, and the business.

Technology needs to be understood as a critical enabler for every part of the organization.

It is far too easy for IT to get wrapped up in the new technologies that come across their desks regularly, or businesses to get caught up with the latest trends.

### PANELISTS



Speaker

**Munish Sharma**  
CIO  
Wells Fargo

LUNCH & DISRUPTOR SHOWCASE

11:40 AM-12:05 PM

## Detecting Imposters and Rogue Insiders in SaaS Applications

The combination of rogue insiders and external attackers makes SaaS application detection a massive pain point for enterprises, particularly within core business applications. External attackers leverage stolen credentials to impersonate an insider and connect to applications, while at the same time insiders are not sufficiently monitored. Such examples could include a fraudster's takeover via social engineering, or incorrect implementation by an employee, or a doctor accessing celebrity patient medical data, or a salesperson downloading a report of all customers before switching to work for a competitor. Even after the enterprise receives a complaint or is otherwise suspicious, detection of these breaches usually consists of manual sifting through tons of log data from multiple sources. RevealSecurity's CRO, Mark Fullbrook, will explore the growing challenge of SaaS application detection, explain why current detection solutions are usually ineffective, and share solutions using real customer examples.

### PANELISTS



Speaker

Mark Fullbrook  
CRO  
RevealSecurity

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## Lunch & Disruptor Showcase

12:05 PM-1:05 PM

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LUNCH & DISRUPTOR SHOWCASE

12:50 PM-1:05 PM

## The Future of IT: Overcoming Key Challenges and Maximizing Digital Transformation with a Digital Workplace Platform

Digital transformation is no longer a buzzword, but a necessity for enterprises looking to stay competitive and meet evolving customer demands. However, CIOs and CISOs face several key challenges and roadblocks that delay the adoption of digital transformation initiatives. To overcome these challenges, enterprises need to focus on the key pillars that support any digital innovation and transformation. The key pillars that support digital innovation and transformation include IT infrastructure, applications, data, security, dexterity, resilience, user experience, leadership, culture, and partnerships.

Enterprises that can effectively address these pillars can create a unified gateway for innovation, collaboration, and cohesive customer experience across the enterprise in the form of a digital workplace platform.

A digital workplace platform can help improve end-user experience by boosting the use of AI, automation, self-service, and mobility. This platform can also improve satisfaction and productivity, while ensuring all required aspects of data risk and compliance are met to stay protected from all conventional and modern IT security threats. By adopting a digital workplace platform, enterprises can create value-based, robust, and agile single-window customer experiences across the enterprise value chain. Enterprises can save capital expenses, improve OpEx, reduce tickets per month, reduce the need for desk-side support, and significantly reduce the cost of endpoint devices, patching, application provisioning, and more.

The future of IT for CIOs and CISOs lies in adopting a digital workplace platform that can help enterprises harness the power of a unified platform, reduce costs, improve end-user experience, and move towards a singular experience. Enterprises that embrace this digital transformation will be well-positioned to thrive in the new digital era.

### PANELISTS



Speaker

**Anand Tiwari**  
**Sr. Sales Director-**  
**Digital Transformation**  
R Systems



Speaker

**Catherine Salemi**  
**Director of Cyber**  
**Resiliency, Americas**  
YASH Technologies

PANEL

**1:05 PM-1:50 PM**

## What's AI Doing for You?

The terms "Artificial Intelligence" and "Advanced Machine Learning" are often thought of interchangeably. While there is a relationship between AI and AML, to say they are the same thing is an oversimplification and misclassification. Rather, one begets the other with AI being the basic principle upon which AML is developed. As AI begins to mature and migrate away from purely advanced mathematical operations into decision making paradigms, AML steps forward as the predictive ability of machines to process vast quantities of data. As data and analytics becomes foundational to the way every business operates, AI and AML will become foundational capabilities.

### PANELISTS



Chair

**Ben Halpert**  
**Founder & CEO**  
CISO Horizon



Speaker

**Ira Winkler**  
**VP & CISO**  
CYE USA Inc.



Speaker

**Les Correia**  
**Executive Director,**  
**Global Information**  
**Security**  
Estee Lauder Companies



Speaker

**Matthew Webster**  
**CISO**  
B&H



Speaker

Ivan Durbak  
CIO

BronxCare Health System

## Networking Break

1:50 PM-2:10 PM

FIRESIDE CHAT

2:20 PM-3:05 PM

## Bridging the Gap Between IT & Business

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and the business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

### PANELISTS



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Ben Halpert  
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CISO Horizon



Speaker

Alex Zadrozny  
VP - IT, Security &  
Policy  
Bank of America



Speaker

Samrat Dua  
Chief Digital Officer  
Swiss Re Corporation

FIRESIDE CHAT

3:10 PM-3:55 PM

## Creating Transformation Through Data & Analytics

If digital transformation is a journey, then data is the fuel that transports your company from here to there. Comprehending and creating insight from data is transformational. Being able to gather and analyze data to generate a competitive edge, creates new opportunities and promotes innovation. However, to support a pipeline of up-to-date and competitive modern data and analytics, a sound foundation and architecture must

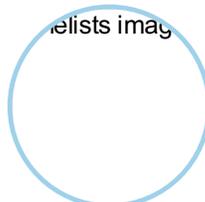
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## PANELISTS



Chair

**Ben Halpert**  
Founder & CEO  
CISO Horizon



Speaker

**Benjamin Smith**  
Chief Information  
Security Officer  
Attice

## Networking Break

3:55 PM-4:15 PM

FIRESIDE CHAT

4:15 PM-5:00 PM

## Data Drives Transformation

Data is a key enabler for all of the CIO's plans to transform and should be at the heart of any organizational strategy. All of the digitization in our world today means we have enormous amounts of data available, and data has now become the number one business asset for every organization. The utilization of data has grown exponentially giving organizations the ability to better understand customers, research key trends, and much more. Enterprises are heading towards an environment of uncertainty and ambiguity that requires continuous flexibility, innovation and investment or reinvestment in data and analytics strategies.

## PANELISTS



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**Ben Halpert**  
Founder & CEO  
CISO Horizon



Speaker

**David Walter**  
Transformation  
Program Process  
Oversight Director  
Citigroup



Speaker

**Jim Rutt**  
CIO  
The Dana Foundation

## Cocktail Break

5:00 PM-5:10 PM

## Building Solutions by Finding Problems

Disruption alters, destroys, but also creates value. You realize the need to act once revenue starts to shift, which is happening at a faster pace than most would think. Disruption can be a great thing if you act upon it, but it is a threat if you watch idly. We will discuss how CIOs and CISOs can be proactive and act on disruption by figuring out how to identify, prioritize and respond.

### PANELISTS



Chair

**David Cass**  
CISO  
GSR



Speaker

**Michael Owens**  
BISO  
Equifax



Speaker

**Florindo Gallicchio**  
VP of Strategic  
Solutions  
NetSPI



Speaker

**Matthew Syracuse**  
Sr. Enterprise  
Cybersecurity Architect  
Northwell Health



Speaker

**Oscar Rimolo**  
Executive Director,  
Global IT  
Estee Lauder Companies

## Closing Remarks & Raffle Giveaway

5:55 PM-6:00 PM

## Cocktail Hour

6:00 PM-7:00 PM

### PAST & CURRENT PARTNERS



