

AGENDA

Driving into AI - The Generative AI Opportunity for the Automotive Industry

Executive Event

SPEAKERS



Rolf Löwisch
Director Data & AI
IBM



Tiziano Curci
Team Manager | Data &
AI Partner Business
Development EMEA
AWS



Serif Ali Aydogan
Manager, Sales & BD
MAN Truck & Bus



Christian Waltermann
Senior Director &
Program Executive
Automotive High-
Performance Computer
Series
CONTINENTAL



Marcus Siefertmann
Director HV Harness
Engineering
DRÄXLMAIER Group
Companies



**Saravanan
Jaganathan**
Lead Program Manager -
Vehicle Software
Iveco Group



Markus Glasser
SVPEMEA
EOS



Stefan Badura
Director Engineering
Grammer AG



Till Lesinski
Head of IT, Corporate
Systems
Lilium



Dominik Beden
Head of Product
Technical Management
Valeo Deutschland



Stephan Braun
COO
Moxa Inc.



Bernhardt Lueddecke
Director Validation
Global
Kautex Textron



Arber Qesja
Deputy Unit Head
DENSO



Dario Trinkgeld
Head of Sales Vans
Mercedes-Benz AG

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November 12, 2024

Central European Time

Virtual Race Track - Driving Competition

4:30 PM-6:30 PM

Driving into AI - The Generative AI Opportunity for the Automotive Industry

6:30 PM-9:30 PM

Automotive companies' existing investments in digital, data and cloud technology provide a strong foundation to harness the potential of generative AI. Join the discussion with industry peers and experts on how to scale AI from pilot experimentation to broad value gain in productive use. Innovative project that reduced costs and increased customer satisfaction across all functional areas, from product development to after-sales service. Get ready for a unique experience that blends the thrill of driving with cutting-edge conversations about the future of Artificial Intelligence.

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