

AGENDA

Agentic Commerce: How to Safely Unlock Revenue from Agentic AI

Executive Dinner

SPEAKERS



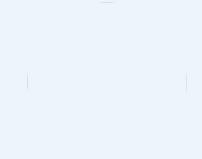
Eddie Galang
CISO
Port of Long Beach



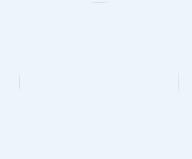
Mark Corlew
Director IT Security
UCLA Anderson
School of
Management



Jenson Crawford
VP, Software
Engineering
Eastman Kodak
Company



Manish Khadiya
VP- Cyber Security & IT
Architecture
DIRECTV



Gavin Reid
CISO, Threat Intelligence
Human Security

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October 09, 2025

5:30 PM-9:00 PM
Pacific Time

Agentic Commerce: How to Safely Unlock Revenue from Agentic AI

The rise of commercial agentic AI promises powerful new revenue opportunities for online merchants by enabling automated discovery and transactions, but it also brings new security challenges. This keynote examines how AI agents are already reshaping how people interact and transact on the web, highlighting both the opportunities for growth and the risks posed by excessive agency, fraud, and manipulation. We'll provide practical strategies for achieving granular visibility and control over agentic behavior. You'll leave with the confidence to harness agentic AI as a trusted revenue channel, safely driving growth and strengthening consumer trust.

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