

AGENDA

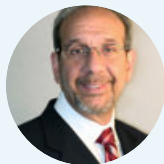
Future of Healthcare

Healthcare Think Tank

SPEAKERS



Linda Kulhanek
CFO South Region
CommonSpirit Health



Walid Michelen
Chief Medical Officer
ArchCare



Andy Draper
CIO (Continental
Division)
HCA



Janos Hajagos
Chief of Data Analytics
Stony Brook Medicine



Marvin O'Quinn
President & COO Former
CommonSpirit Health



Benjamin Goldsteen
CEO
North Star Outcomes



Bob Clougherty Ph.D.
COO
CampusWorks



Christopher LaCoe
DBA, RN
VP Virtual Health
Penn State Health



Cindy Buchman
VP Strategic Planning &
Operating Services
Good Shepherd
Rehabilitation
Network



Tom Cushing RN
Principal Advisor IT
Strategy & Application
Solutions
Northwell Health



Maxine Legall
Chief Diversity, Equity &
Inclusion (former)
The Jewish Board



Oleg Rivkin
CEO
Select Specialty
Hospital



Geeta Nastasi
CNO
Northwell Health



Burl Stamp
President
Stamp&Chase



Mauvareen Beverley
President
Mauvareen Beverley
MD



Daniel Lowe
Chief Medical
Unit/Medical Director
Start Treatment and
Recovery Centers



Avijit Chatterjee Ph.D.
Head of AVML
MSKCC



Brian Dill
Digital Health Informatics
Executive
Baxter International
Inc.



Tiffany Sturdivant
 Director, Regional Needs
 Assessment and
 Planning
 United Hospital Fund
 New York



Bob Burgin
 CEO
 Amplifire eLearning



Zane Zumbahlen
 Former QHRO
 Cancer Treatment
 Centers of America



Jelena Rudela
 Assistant VP
 Maimonides Medical
 Center



Mike Berger
 Chief Data & Analytics
 Officer
 Mount Sinai Health
 Partners



Tim Swope
 CSO
 Catholic Health
 System



Michael Chirico
 CSO
 Saint Peter's
 HealthCare System



Michael Czumak
 CSO
 Memorial Sloan
 Kettering Cancer
 Center



Trevor Fink
 Senior Observability
 Engineer
 AppDynamics



Sheldon Pink
 VP Revenue Cycle
 Former
 Luminis Health



Michael Gross
 Manager, Cybersecurity
 Intelligence
 Cleveland Clinic



Paul Haser MD
 Chief Medical &
 Research Officer
 One Brooklyn Health



Mike Berger
 Chief Data & Analytics
 Officer
 Mount Sinai Health
 Partners



Michael Gross
 CEO
 Engrossed Advisory

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September 12, 2023
 Eastern Time

Registration

9:30 AM-10:00 AM

Morning Networking

10:00 AM-10:30 AM

Opening Remarks

10:30 AM-10:35 AM

FIRESIDE CHAT

10:35 AM-11:10 AM

Challenges & Some Easy Wins

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Healthcare executives have had more sleepless nights in recent times. Underpayments from Medicare and Medicaid to hospitals continue to increase. Clinicians and their hospitals continue to see an increase in providing uncompensated care. Diagnostic errors are increasing. Physicians and care givers are reporting they are burned out, and looking at alternative career options. While the challenges are numerous there have been some wins. We'll discuss the strategies and technologies that are showing a favorable ROI.

PANELISTS



Chair

Oleg Rivkin
CEO

Select Specialty Hospital



Speaker

Sheldon Pink
VP Revenue Cycle

Former
Luminis Health

PANEL

11:15 AM-12:00 PM

Diagnostic Tools to Improve Healthcare Outcomes for All

Getting the right diagnosis is a key aspect of health care—it provides an explanation of a patient's health problem and informs subsequent health care decisions. Unfortunately, diagnostic errors stem from a wide variety of causes including inadequate collaboration and communication various stakeholders. Generative artificial Intelligence and data science applications can help combat and prevent some of the common errors. Our panel will discuss how they've implemented these tools for the benefit of their clinicians, hospitals and patients.

PANELISTS



Chair

Tom Cushing RN
Principal Advisor IT
Strategy & Application
Solutions

Northwell Health



Speaker

Bob Clougherty Ph.D.
CIO

CampusWorks



Speaker

Geeta Nastasi
CNIO

Northwell Health

Lunch & Disruptor Showcase

12:00 PM-1:10 PM

Adaptive E-Learning: Proven Cognitive Science Applied to Workforce Capacity & Development

During a time of tremendous cost pressures, increasing nurse and staffing shortages, and patient safety declines, health systems are striving to improve patient outcomes and clinical proficiency. Health system leaders need a better, more efficient way to train that respects learners' time and expertise by teaching them only what they need to know. Legacy training is often costly and fails to find and fix misinformation and knowledge gaps that directly contribute to adverse outcomes for health systems and the patients who rely on top-tier care.

In this session, we'll explore how recent cognitive science discoveries have been applied to make learning stick, allowing individuals to learn faster, commit knowledge to long-term memory, and perform better. Amplifire has applied this unique model to healthcare, disrupting traditional learning and developing a collaborative model with over 20 health systems. Health system collaborators are achieving material reductions in training time and costs, including reduced training time, better patient outcomes, and more proficient and satisfied clinicians and staff.

PANELISTS



Speaker

Bob Burgin
CEO

Amplifire eLearning

Frontline Leaders: Linchpins to Improving Engagement and Reducing Turnover

Higher staff turnover is a problem for everyone in healthcare, especially frontline leaders. They bear the brunt of the burden of interviewing candidates, onboarding new recruits, and figuring out how to fill staffing gaps every day. The rub: they also hold the keys to engaging and retaining the staff they recruit.

In this session, we'll explore practical strategies for developing frontline leaders as they strive to engage and retain staff, especially nurses and medical professionals. We'll also emphasize the role of senior leadership in supporting frontline leaders' efforts to re-build a workforce culture that helps all members of the care team be at their best.

PANELISTS



Speaker

Burl Stamp
President
Stamp&Chase

PANEL

1:15 PM-2:00 PM

Hospital At Home: Are We Asking The Right Questions

Should hospitals reconsider how and where they deliver care to patients? Some are seeing the hospital-at-home model as a promising approach to improve value. What is the ROI on hospital-at-home, and specifically for patients who need acute-level care? Does this care delivery model reduce costs, improve outcomes and enhance the patient experience?

PANELISTS



Chair

Christopher LaCoe
DBA,RN
VP Virtual Health
Penn State Health



Speaker

Mike Berger
Chief Data & Analytics
Officer
Mount Sinai Health
Partners



Speaker

Cindy Buchman
VP Strategic Planning
& Operating Services
Good Shepherd
Rehabilitation Network



Speaker

Walid Michelen
Chief Medical Officer
ArchCare

PANEL

2:05 PM-2:50 PM

Delivering a Seamless Digital Healthcare Experience with Full Stack Observability

Digital transformation impacts every aspect of care delivery, from the administrative centers, to the hospital campuses and primary care clinics where patients are seen. As new capabilities are added, some services must migrate to a cloud-first or hybrid cloud model based on business requirements. Ensuring uptime, availability and fidelity of patient and provider experience becomes increasingly more difficult in such a dynamic environment. Learn how Full-Stack Observability to ease the burden and dymistify your applications and technology stack, whether on-prem, in the cloud, or both

PANELISTS



Chair

Bob Clougherty Ph.D.
CIO
CampusWorks



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Stony Brook Medicine



Speaker

Daniel Lowe
Chief Medical
Unit/Medical Director
Start Treatment and
Recovery Centers



Speaker

Trevor Fink
Senior Observability
Engineer
AppDynamics

Networking Break

2:50 PM-3:10 PM

PANEL

3:10 PM-3:55 PM

Improving Employee Retention by Using Data & Analytics

The cost of attrition in critical categories is increasing, in fiscal and qualitative metrics. How can we use data and analytics to improve employee retention? What tools are there that impact the employee experience? Which recruitment channels should be prioritized to attract the most talented professionals? What trainings can provide real-time numbers on the effectiveness of employee training?

PANELISTS



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Benjamin Goldsteen
CEO
North Star Outcomes



Speaker

Zane Zumbahlen
Former CHRO
Cancer Treatment
Centers of America



Speaker

Paul Haser MD
Chief Medical &
Research Officer
One Brooklyn Health



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President
Stamp&Chase



Speaker

Cindy Buchman
**VP Strategic Planning
& Operating Services**
Good Shepherd
Rehabilitation Network

FIRESIDE CHAT

4:00 PM-4:35 PM

Multigeneration & Multicultural Team Management

Successfully being able to manage teams of professionals who straddle multiple generations and cultures is of extreme importance in clinical settings. Healthcare leaders must think differently and challenge each other to see past generational stereotypes and recognize everyone's seat at the table. How do you recognize the need to plan differently and find opportunities to personalize the employee experience?

PANELISTS



Chair

Maxine Legall
**Chief Diversity, Equity
& Inclusion (former)**
The Jewish Board



Speaker

Tiffany Sturdivant
**Director, Regional
Needs Assessment
and Planning**
United Hospital Fund
New York



Speaker

Mauvreen Beverley
President
Mauvreen Beverley MD

Closing Remarks & Raffle Giveaway

4:35 PM-4:40 PM

Cocktail Hour

4:40 PM-5:40 PM

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