

# AGENDA

Viewing Cybersecurity with a New Lens: From Cutting Edge Prevention to  
Next Level Planning

## CISO Council

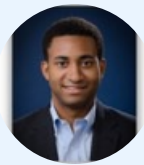
### SPEAKERS



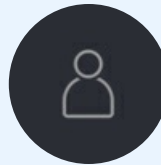
**Bruce Hembree**  
Field CTO  
Palo Alto Networks +  
Cortex



**Larry Whiteside**  
Co-Founder &  
President  
Cyversity



**Cole Sinkford**  
Global Chief  
Information and  
Product Cyber  
Security Officer  
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Director of  
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**VIEWING CYBERSECURITY WITH A NEW  
LENS: FROM CUTTING EDGE PREVENTION  
TO NEXT LEVEL PLANNING**



**July 21, 2021**

10:45 AM-12:00 PM

Pacific Standard Time (PST)

Cyber criminals not only remain a step ahead... they are widening the gap. Today's global enterprise has to contend with a persistent adversary and an exponentially growing and complex risk landscape. Building a resilient cybersecurity strategy includes more focus than ever before. You have to put yourself in the shoes of the bad actors to truly see your vulnerabilities in a new way. Do you have the right prevention tools? How are you efficiently and effectively planning for a response? Does your full team know your incident response protocol? Are you ready when it matters most?

Join a panel of your peers to discuss these and much more.

**Key takeaways:**

- Understanding the adversaries view
- Proper implementation of prevention tools
- How to plan for response to potentially impactful incidents

**CHAIR**



**Larry Whiteside**  
Co-Founder &  
President  
Cyversity

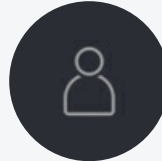
**PANELISTS**



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TOGETHER WITH

