

AGENDA

Agentic Commerce: How to Safely Unlock Revenue from Agentic AI

Executive Dinner

SPEAKERS

Sigal Gino
Director Cloud
Engineering
WPP Media

John Searby
Chief Operations Officer
Human Security

Christian Hernandez
Director of Sales &
Strategic Accounts
Human Security

Aida Rives
Vice President -
Americas Sales
Human Security



Kodjo Hogan
BISO
TD



Peter Tse
Exec Director, Head of IT
Security
Natixis



Douglas Shin
CSO
Agricultural Bank of
China

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October 07, 2025

5:30 PM-9:00 PM

Eastern Time

**Agentic Commerce: How to Safely Unlock Revenue
from Agentic AI**

The rise of commercial agentic AI promises powerful new revenue opportunities for online merchants by enabling automated discovery and transactions, but it also brings new security challenges. This keynote examines how AI agents are already reshaping how people interact and transact on the web, highlighting both the opportunities for growth and the risks posed by excessive agency, fraud, and manipulation. We'll provide practical strategies for achieving granular visibility and control over agentic behavior. You'll leave with the confidence to harness agentic AI as a trusted revenue channel, safely driving growth and strengthening consumer trust.

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