

# AGENDA

Executive Event

# Journey to Generative AI

## SPEAKERS



**David Stewart**  
Senior Manager,  
Solutions Architect  
[Cohere](#)



**Amit Singh**  
WW Head of GTM &  
Use Cases,  
Generative AI & ML  
Partnerships  
[Amazon](#)



**Viktoriya Smith**  
SVP  
[Citi](#)



**Sanjay Ramchandani**  
Executive Director  
[Wells Fargo](#)



**Wesley Chung**  
Principal, Partner  
Development, Data  
and AI  
[AWS](#)



**Oleg Blokhin**  
Global Head of  
Financial Services  
Practice  
[Provectus](#)



**Sunil Paliseti**  
Director Software  
Engineering  
[Broadridge](#)



**Luke Zeng**  
VP, Senior ML  
Engineer  
[Barclays](#)



**Denis Imaev**  
Head of Algorithmic  
Development  
[Cantor Fitzgerald](#)



**Ronny Fung**  
VP Transaction  
Analysis  
[Deutsche Bank](#)



**Thomas Rizzo**  
Chief Architect  
[Lazard](#)



**Brett Hobden**  
CEO & Co-founder  
[GOTTA Sports](#)

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June 27, 2024

Eastern Time

Welcome & Registration

8:30 AM-9:15 AM

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## Opening Remarks

9:15 AM-9:25 AM

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## Generative AI Adoption Trends and Key Use Cases in Financial Services

9:25 AM-9:55 AM

### PANELISTS



**Amit Singh**  
WW Head of GTM &  
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[Amazon](#)

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## Data as your Differentiator

9:55 AM-10:15 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

### PANELISTS



**Wesley Chung**  
Principal, Partner  
Development, Data  
and AI  
[AWS](#)

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## Networking Break

10:15 AM-10:30 AM

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## Innovation Showcase

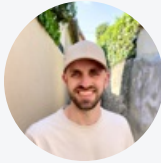
10:30 AM-11:00 AM

In this live demo session, you will experience how generative AI streamlines the processing of large-volume insurance risk assessment reports, accelerating time to insights essential for underwriter decision-making. We will learn how this technology transforms traditional manual methods, significantly reducing the time and effort required in insurance risk management.

## PANELISTS



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Global Head of  
Financial Services  
Practice  
Provectus



**David Stewart**  
Senior Manager,  
Solutions Architect  
Cohere

## Navigating the Generative AI Landscape

11:00 AM-11:30 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

### CHAIR



**Wesley Chung**  
Principal, Partner  
Development, Data  
and AI  
AWS

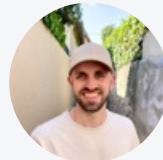
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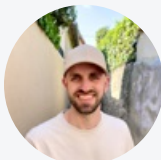
## Starting Your Generative AI Journey

11:30 AM-11:50 AM

## PANELISTS



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Global Head of  
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Practice  
Provectus



**David Stewart**  
Senior Manager,  
Solutions Architect  
Cohere

**Executive Roundtable Lunch**

11:50 AM-1:00 AM

**Closing Remarks & Networking**

1:00 PM-1:30 PM

TOGETHER WITH

