

AGENDA

Executive Event

Journey to Generative AI

SPEAKERS



David Stewart
Senior Manager,
Solutions Architect
Cohere



Amit Singh
WW Head of GTM & Use
Cases, Generative AI &
ML Partnerships
Amazon



Viktoriya Smith
SVP
Citi



Sanjay Ramchandani
Executive Director
Wells Fargo



Wesley Chung
Principal, Partner
Development, Data and
AI
AWS



Oleg Blokhin
Global Head of Financial
Services Practice
Provectus



Sunil Palisetti
Director Software
Engineering
Broadridge



Luke Zeng
VP, Senior ML Engineer
Barclays



Denis Imaev
Head of Algorithmic
Development
Cantor Fitzgerald



Ronny Fung
VP Transaction Analysis
Deutsche Bank



Thomas Rizzo
Chief Architect
Lazard



Brett Hobden
CEO & Co-founder
GOTTA Sports

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June 27, 2024
Eastern Time

Welcome & Registration

8:30 AM-9:15 AM

Opening Remarks

9:15 AM-9:25 AM

Generative AI Adoption Trends and Key Use Cases in Financial Services

9:25 AM-9:55 AM

PANELISTS



Speaker

Amit Singh

WW Head of GTM &
Use Cases, Generative
AI & ML Partnerships

Amazon

Data as your Differentiator

9:55 AM-10:15 AM

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

PANELISTS



Speaker

Wesley Chung

Principal, Partner
Development, Data and

AI

AWS

Networking Break

10:15 AM-10:30 AM

Innovation Showcase

10:30 AM-11:00 AM

In this live demo session, you will experience how generative AI streamlines the processing of large-volume insurance risk assessment reports, accelerating time to insights essential for underwriter decision-making. We will learn how this technology transforms traditional manual methods, significantly reducing the time and effort required in insurance risk management.

PANELISTS



Speaker

Oleg Blokhin
Global Head of
Financial Services
Practice
Provectus



Speaker

David Stewart
Senior Manager,
Solutions Architect
Cohere

Navigating the Generative AI Landscape

11:00 AM-11:30 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

PANELISTS



Chair

Wesley Chung
Principal, Partner
Development, Data and
AI
AWS



Speaker

Oleg Blokhin
Global Head of
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Practice
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Speaker

Amit Singh
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Speaker

David Stewart
Senior Manager,
Solutions Architect
Cohere



Speaker

Brett Hobden
CEO & Co-founder
GOTTA Sports

Starting Your Generative AI Journey

11:30 AM-11:50 AM

PANELISTS



Speaker

Oleg Blokhin
Global Head of
Financial Services
Practice
Provectus



Speaker

David Stewart
Senior Manager,
Solutions Architect
Cohere

Executive Roundtable Lunch

11:50 AM-1:00 AM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH

