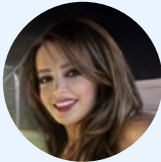


# AGENDA

Journey to Generative AI: Build Business Value at Scale

## Executive Event

### SPEAKERS



**Samy Movassaghi**  
AI Technical Lead  
Vanguard



**Awais Bajwa**  
Head of Data & AI  
Banking  
Bank of America



**Musetta So**  
Executive Director  
Wells Fargo



**Troy O'Brien**  
Alliance  
Development  
Director, AWS  
Al21 Labs



**Amit Singh**  
WW Head of GTM &  
Use Cases,  
Generative AI & ML  
Partnerships  
Amazon



**Sweta Sinha**  
Executive Director,  
Data Products  
Platform  
JPMorgan Chase



**Neha Vyas**  
Director of Product  
Visa Inc



**Shadaab Kanwal**  
MD of Digital, Data,  
& Analytics  
Charles Schwab



**Sachin Vaidya**  
CIO  
Heritage Bank of  
Commerce



**Steve Zalewski**  
Former CISO  
Levi Strauss &  
Company

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**JOURNEY TO GENERATIVE AI: BUILD  
BUSINESS VALUE AT SCALE**



**November 04, 2024**

5:30 PM-9:00 PM

Pacific Time

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for

organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

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