

AGENDA

Journey to Generative AI: Build Business Value at Scale

Executive Event

SPEAKERS



Samy Movassagh
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Musetta So
Executive Director
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Troy O'Brien
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November 04, 2024

5:30 PM-9:00 PM
Pacific Time

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Scale

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

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