

AGENDA

Powering the Future of Experience

Executive Event

SPEAKERS



Sarah Roddis
VP, Audience Insights &
Experience
[Optum](#)

Alison Cromie
Director of Marketing
Operations and
Performance
[Ellie Mental Health](#)

Manish Yadav
VP, Enterprise PMO
[Tennant](#)

Rachel Mason
Director, Voice of The
Customer
[Insight](#)

Mike Stowe
Senior Director, Platform
and Vertical Marketing
[RingCentral](#)

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November 12, 2025

5:30 PM-9:00 PM
Central Time

Powering the Future of Experience

AI is changing the pace of business, accelerating how leaders understand customers, engage employees, and predict market shifts. A recent Qualtrics report uncovered that organizations that strategically apply AI to experience management unlocked over \$860 billion in annual revenue and cost savings-- yet about than 1 in 7 executives feel equipped to capitalize on this opportunity.

Join executive leaders alike for an exclusive, invitation-only AI Executive Roundtable designed for senior leaders driving customer experience, employee experience, and market research strategy. Together, experience engaging candid discussions around the evolving intersection of AI, experience management, and enterprise growth; Peer-to-peer problem-solving, addressing the real challenges holding back AI-enabled customer experience; A world-class dining experience in

the company of fellow executive leaders, designed to spark meaningful connection and insight

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