

# AGENDA

## Maximizing Cloud Investment with Best FinOps Principles

# CIO Council

### SPEAKERS



**Andrew Gardner**  
Senior Systems  
Architect  
EPAM Systems



**George Swain**  
AWS Partner Manager  
Solution Architect  
AWS



**Bill Limond**  
Former CIO  
City of London  
Corporation



**Krishna Challa**  
Senior Director,  
Technology Solutions  
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**Pete Du Pre**  
AWS Senior Specialist in  
Enterprise  
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**March 07, 2023**

3:00 PM-4:15 PM  
United Kingdom Time

## Maximizing Cloud Investment with Best FinOps Principles

Across industries, cloud continues to be one of the fastest-growing segments of IT spend. In fact, according to the latest forecast from Gartner, worldwide public cloud end-user spending is expected to reach nearly \$500 billion in 2022 – 20% more than the previous year. But without a clear and actionable plan for cloud cost management, many organizations are overspending by as much as 70%. Organizations are embracing FinOps and its combination of tools, automation, and best practices to gain more financial and operational control of their Cloud. For greater ROI, leaders must take a holistic approach in building and installing Cloud FinOps practices that help engineering teams deliver quality product and better features faster such as:

FinOps Core Principles and Lifecycle

Accountability and Governance  
Automating Cost Management  
Tools and Accelerators  
Cost Optimization

By taking a top-down method, leaders can mediate Cloud overspend and build towards a goal of cultural change through Cloud FinOps to maximize their Cloud investment.

## PANELISTS



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