

AGENDA

Journey to Generative AI: Build Business Value at Scale

Executive Dinner

SPEAKERS



Mel Reyes
CEO, Leadership
Advisor
Elite Technical
Concierge



Joseph Zhou
Global Head of
Security Engineering
and Architecture
Shein



Robert Pelayo
Senior ERP Project
Director
Los Angeles Unified
School District



Roselle Dela Cruz
VP IT, Americas &
EMEA
PLDT



Hari Tatrakal
Director - Cloud Data
Services
Live Nation
Entertainment



Milind Waikul
Sr Manager,
Architecture
Mattel



**Sameer Nandan
Bhavanibhatla**
Director, Data &
Analytics Engineering
Guitar Center



Rakesh Mekala
Director - Data
Product
Management
DIRECTV



Ramnath Iyer
EVP Application
Development
PennyMac Financial
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David Ferrell
CISO
Department of
Health Care Access
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Milind Waikul
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**JOURNEY TO GENERATIVE AI: BUILD
BUSINESS VALUE AT SCALE**



November 14, 2024

5:30 PM-9:00 PM

Pacific Time

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for

organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

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