

AGENDA

The Future of Marketing Transformation & Data Privacy

Executive Dinner

SPEAKERS



Fox Ahmed
Global Head of
Cybersecurity &
Technology and Data
Protection
Regulatory Risk
BNP Paribas



Sapna Kandukuri
Marketing
LSEG (London Stock
Exchange Group)



Nora Zukauskaite
Integrated Marketing
Director
TikTok



Alina Serous
Head of Digital
Marketing
Ecommpay



**Irene Marbán
Álvarez**
Sales
AWS

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THE FUTURE OF MARKETING TRANSFORMATION & DATA PRIVACY



November 11, 2025

6:00 PM-9:30 PM

United Kingdom Time

This private gathering will explore the future of marketing transformation, the evolving role of data privacy and regulatory changes, and how organizations are adapting to a rapidly shifting MarTech landscape. As technology continues to reshape customer engagement, measurement, and strategy, this dinner offers a unique opportunity to exchange ideas, gain fresh insights, and connect with peers driving innovation in the field. Enjoy a world-class dining experience while engaging in thought-provoking conversations with top executives and industry experts. Discuss key challenges, or stay ahead of emerging trends, this event is designed to inspire, inform, and foster high-value connections.

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