

AGENDA

The Future of Marketing Transformation & Data Privacy

Executive Dinner

SPEAKERS



Fox Ahmed
Global Head of
Cybersecurity &
Technology and Data
Protection Regulatory
Risk
BNP Paribas

Sapna Kandukuri
Marketing
LSEG (London Stock
Exchange Group)



Nora Zukauskaitė
Integrated Marketing
Director
TikTok

Alina Serous
Head of Digital Marketing
Ecommpay



Irene Marbán Álvarez
Sales
AWS

CLICK HERE TO REGISTER



November 11, 2025

6:00 PM-9:30 PM
United Kingdom Time

The Future of Marketing Transformation & Data Privacy

This private gathering will explore the future of marketing transformation, the evolving role of data privacy and regulatory changes, and how organizations are adapting to a rapidly shifting MarTech landscape. As technology continues to reshape customer engagement, measurement, and strategy, this dinner offers a unique opportunity to exchange ideas, gain fresh insights, and connect with peers driving innovation in the field. Enjoy a world-class dining experience while engaging in thought-provoking conversations with top executives and industry experts. Discuss key challenges, or stay ahead of emerging trends, this event is designed to inspire, inform, and foster high-value

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