

# AGENDA

From Pilots to Production: Digital Workforce Management for the Enterprise

## Executive Dinner

### SPEAKERS



**Tom Yang**  
Director, Engineering  
[NBCUniversal](#)



**Jean marc Papin**  
Svp media technologies  
and sustainability  
[Horizon Media](#)

**Deepthi Ananda**  
Director, Product  
Management Research  
& Analytics  
[Invesco Ltd](#)

**Roberto Rios**  
AO  
[Konica Minolta](#)  
Healthcare Americas



**Prathibha Prabakaran**  
Senior Director of  
Enterprise Data &  
Intelligence  
Architecture/Strategy  
[Amtrak](#)

**Emal Rustemi**  
Director AI/ML  
[BlueCross](#)  
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**September 30, 2025**

5:30 PM-9:00 PM  
Eastern Time

### From Pilots to Production: Digital Workforce Management for the Enterprise

Many enterprises have proofofconcepts for AI agents, but few have a managed digital workforce operating across lines of business with clear roles, guardrails, and ROI. This executive briefing introduces Digital WorkforceIQ (Digital Workforce Management)—an Azurenative approach to provisioning, orchestrating, and governing autonomous and semiautonomous agents at scale. We'll explore how to treat agents like employees—onboard, assign, supervise, and continuously improve—while enforcing policyascode, humanintheloop controls, and full auditability.

Drawing on Neudesic's reference architecture (Knowledge Fabric, Nexus Core & Exchange, Sentry, Orchestrator) and Microsoft's secure

cloud foundation, we'll walk through realworld patterns that accelerate timetovalue without compromising compliance. Leaders will learn how to identify highvalue workflows, establish an AI operating model, and connect agent actions to measurable business outcomes. Attendees will leave with a governance checklist, a 90day adoption plan, and an executive narrative to move from experiments to enterprise wide impact.

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