

# AGENDA

## Driving Innovation with Generative AI Executive Event

### SPEAKERS



**Matt Marzillo**  
Sr. Partner Sales  
Engineer  
Snowflake



**Julie Noh**  
Head of Global AWS  
Partnership  
Snowflake



**Srinivas Kesanapally**  
WW Head of Partner  
Solution Architecture,  
Data/AI &  
Infrastructure  
AWS



**Amit Jayaswal**  
Global Strategic  
Partnerships - Data,  
Analytics and  
Machine Learning  
AWS



**Gaurav Sabharwal**  
Head of Global Data,  
Technology and  
Tools  
New Relic



**Shuman Mitra**  
Associate Vice  
President  
L'Oreal



**Cassie Crossley**  
VP, Supply Chain  
Security  
Schneider Electric



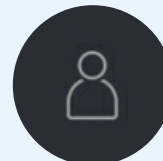
**Nick Sims**  
Head of IT - Structural  
Heart  
Abbott



**Doug Shannon**  
Global Intelligent  
Automation & GenAI  
Leader  
PSI CRO



**Jim Olness**  
Director of Data  
Science  
Achieve



**Amit Sethi**  
VP Data Engineering  
& Technology  
New Relic



**Nick Sims**  
CIO Advisor | VP-  
Level Technology &  
Digital  
Transformation  
NSIMS

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### DRIVING INNOVATION WITH GENERATIVE AI



**November 14, 2024**

5:30 PM-9:00 PM

Pacific Time

In today's rapidly evolving business environment, Generative AI offers unprecedented opportunities but also introduces complex challenges. Organizations must balance the drive for innovation with responsible implementation, all while staying aligned with core business objectives. To truly harness the potential of Generative AI at scale, it's essential to integrate both a modern data strategy and a robust AI roadmap. This exclusive executive dinner is designed for senior leaders to exchange valuable insights and experiences on Generative AI and enterprise data. By the end of the event you will: Learn about emerging industry trends, challenges, and best practices on your journey toward successful Generative AI adoption Participate in discussions with your peers to about the critical success factors for scaling Generative AI projects Hear from industry experts about the pivotal role of data in driving AI initiatives and leading use cases from various sectors Join us for an evening of peer-to-peer learning and strategic dialogue, where you'll gain actionable insights to help shape your organization's approach to Generative AI.

TOGETHER WITH

