

AGENDA

Invest Heavily In...

Digital Transformation Council

SPEAKERS



VJ Viswanathan
CEO
Torque



Wade Olson
Partner/Principal
EY



Dr. Rosa Abrantes-Metz
Partner/Principal
The Battle Group



Kenton Hankins
Digital Transformation
Director
Pegasystems



Allia DeAngelis
Digital Transformation
Advisor and Strategist
Accenture



Raj Krishnan
Digital Transformation
Advisor
Microsoft



Dan Precourt
Senior Open
Transformation Principal
Red Hat



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Invest Heavily in Digital Transformation

The CFO's role is being disrupted by digital, data risk, regulation and stakeholder scrutiny. CFOs who do not proactively define their role in response to these major forces could compromise their ability to shape strategy and drive the innovation necessary for sustainable growth. All of these shifts will have lingering effects on the role of the CFO. A role which has been steadily focusing less on financial stewardship, and more on guiding the company strategy in developing disruptive business models, and pitching investments in emerging technologies.

PANELISTS



Chair

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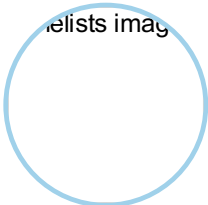
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TOGETHER WITH
 big bang