

# AGENDA

The Future of IT & Cybersecurity

## CXO Summit

### SPEAKERS



**Kenn Kern**  
CIO, QSO Special  
Assistant  
City of New York



**Amit Basu**  
VP, CIO & QSO  
International  
Seaways



**Peter Dentico**  
Managing Director  
Security Operations  
Omnicom Group



**Susan Koski**  
QSO  
PNC



**Devon Bryan**  
Global CIO  
Carnival Corporation



**Ibrahim Jackson**  
Founder  
Ubiquitous Preferred  
Services



**Anthony Gonzalez**  
QSO NA  
QBE North America



**Adam Fishman**  
Strategic Advisor to  
Small & Md-Sized  
Businesses  
AMF Advisors



**Nick Diioso**  
Director, Global Head of  
Operational Risk  
Citi



**Leo Cunningham**  
Former QSO  
Flo Health Inc.



**Vic Ventura**  
Global CIO  
Novolex



**Laura Deane**  
QSO  
Northwestern Mutual



**Martin Howard**  
EVP/IT & IS  
Fortium Partners



**Michael Gross**  
Manager, Cybersecurity  
Intelligence  
Cleveland Clinic



**Avishai Avivi**  
QSO  
Safebreach



**Anna Thomas**  
Director Operations &  
Technology  
Transformation  
Citibank



**Shamla Naidoo**  
Head of Cloud Strategy  
& Innovation  
Netskope



**Scott Dillon**  
CEO, Digital Evangelist,  
Board Advisor &  
Investor



**Kathleen Hurley**  
COO  
Sage Inc



**Cecilia Li**  
COO  
Urban Edge  
Properties



**Alex Shulman**  
Managing Director, Cloud  
Security  
Ernst & Young



**Jim Routh**  
CSO, Board Member,  
Advisor & Investor  
Transmit Security



**Charles Blauner**  
QSO  
Cyber Aegis



**Viktoria Levay**  
Corporate Health Coach  
& Resilience Trainer  
[Nourish With Viktoria](#)



**Amy Aiello**  
[Amy Aiello](#)  
Photography



**Michael Woods on**  
Director of Information  
Security  
[Sonesta International](#)  
[Hotels Corporation](#)



**Ben Cody**  
SVP Product  
Management  
[SailPoint](#)  
[Technologies Inc](#)



**Karl Mattson**  
CSO  
[Noname Security](#)



**Anne Marie**  
[Zettlemoyer](#)  
CSO  
[CyCognito](#)



**Anand Raghavan**  
Co-Founder & CPO  
[Armorblox](#)



**Ben Halpert**  
Founder & CEO  
[CISO Horizon](#)



**Aruna Ravichandran**  
SVP & CMO - Enterprise  
Networking, AI  
[Cisco](#)



**Doron Hendlr**  
CEO & Co-Founder  
[RevealSecurity](#)



**Jason Stutt**  
CRO  
[ArmorCode](#)



**Todd Dekkinga**  
CSO  
[Zuri](#)



**David Geevaratne - NO  
LONGER W/  
COMPANY!!!**  
SVP of Sales  
[Uptacs](#)



**Martin Howard**  
EVPO  
[Avesis](#)



**Anthony Gonzalez**  
Principal, Strategic  
Advisor  
[Innervision Services](#)  
LLC



**Leo Cunningham**  
CSO  
[Owkin Inc](#)



**Karl Mattson**  
CSO  
[Endor Labs](#)



**Michael Gross**  
CEO  
[Engrossed Advisory](#)

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**November 09, 2022**  
Eastern Time

**Registration & Breakfast**

**8:45 AM-9:30 AM**

**Opening & Welcome**

**9:30 AM-9:45 AM**

**PANELISTS**



Speaker

**Viktoria Levay**  
**Corporate Health**  
**Coach & Resilience**  
**Trainer**

Nourish With Viktoria

PANEL

**10:00 AM-11:00 AM**

## The “New” Workspace

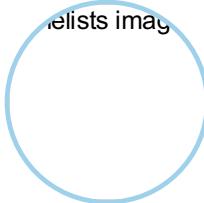
In the post pandemic era, remote employment is the new status quo. Employers are forced to implement and improve the digital workplace by providing productivity tools and accessibility to company resources. In this session, we will share case studies of successful digital workplace implementations, including how to deal with the inherent security risks of expanded accessibility to company resources.

### PANELISTS



Chair

**Ibrahim Jackson**  
**Founder**  
Ubiquitous Preferred  
Services



Speaker

**Adam Fishman**  
**Strategic Advisor to**  
**Small & Mid-Sized**  
**Businesses**  
AMF Advisors



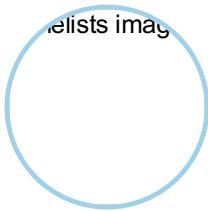
Speaker

**Martin Howard**  
**EVP/IT & IS**  
Fortium Partners



Speaker

**Kathleen Hurley**  
**CIO**  
Sage Inc



Speaker

Aruna Ravichandran  
SVP & CMO -  
Enterprise Networking,  
AI  
Cisco

KEYNOTE

11:00 AM-11:35 AM

## Application Security in a DevOps, Cloud and API World

Security teams are challenged to modernize application security practices in light of accelerating shifts to DevOps delivery models and rapid adoption of cloud-native application designs. Applications built on microservices (e.g. serverless, containers, APIs) and delivered continuously are outpacing application security teams ability to secure them. CISOs need to consider new skills, new touch points and new platforms to maintain a strong security posture in light of these trends and the speed at which they are re-shaping IT.

## PANELISTS



Speaker

Karl Mattson  
CISO  
Noname Security

## Networking Break

11:35 AM-11:50 AM

PANEL

11:50 AM-12:45 PM

## Operationalization: Bridging the Divide between Knowledge and Action

Knowledge is power, and yet, knowing is not enough. Security teams are well aware of the vital role played by threat intelligence within the

modern security stack. Too often, TI is underutilized, funneled through manual processes to the desks of security analysts and researchers, and not operationalized to drive automated cybersecurity processes and actions.

Why is this knowledge lost in translation on the way to action? Is it due to the overwhelming quantities of data? Is it because of conflicting information? Is it related to concerns about false positives? If we succeeded in operationalizing sensor-driven telemetry data in vehicles to autonomously drive cars, why aren't we as successful in operationalizing threat intelligence data to drive autonomous cybersecurity actions?

## PANELISTS



Chair

**Gabi Reish**  
Chief Product Officer  
Cybersixgill Ltd.



Speaker

**Avishai Avivi**  
CISO  
Safebreach



Speaker

**Michael Woodson**  
Director of Information Security  
Sonesta International Hotels Corporation



Speaker

**Cecilia Li**  
CIO  
Urban Edge Properties



Speaker

**Anne Marie Zettlemoyer**  
CSO  
CyCognito

FIRESIDE CHAT

12:45 PM-1:50 PM

## Lunch & Fireside Chat

### **BEC - FBI calls it the \$43B\* heist. How to tame this beast?**

According to the FBI's recent IC3 report in 2022, exposed business loss due to BEC accounts for > \$43B. Why? At the heart of it, the biggest fear is not the technology, it is the potential of human error that could expose your organization to a cyberattack. The majority of CISOs agree that an employee carelessly falling victim to a BEC/phishing scam is the most likely cause of a security breach. Most also agree that they will not be able to reduce the level of employee disregard for information security. How do we guard against human error without limiting employee efficiency and productivity?

## PANELISTS



Chair

Ibrahim Jackson  
Founder  
Ubiquitous Preferred Services



Speaker

Devon Bryan  
Global CIO  
Carnival Corporation



Speaker

Scott Dillon  
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Board Advisor &  
Investor



Speaker

Anand Raghavan  
Co-Founder & CPO  
Armblox

PANEL

1:55 PM-2:50 PM

## Building Security into DevSecOps

Many organizations struggle with how and where to introduce automation and integrations efficiently. Conventional approaches to application security can't keep pace with cloud-native environments that use agile methodologies and API-driven architectures, microservices, containers, and serverless functions. Application security testing is evolving to meet the speed at which DevOps teams operate. DevSecOps teams are challenged with how to make sense of the noise their AppSec tools generate once they've been automated into DevOps pipelines. Processes and tools are more fast-paced and rely on integration and automation to maintain efficiency throughout the software development life cycle. A new approach to DevSecOps is required addressing a change in the security mindset. How do CISOs achieve this without the buy-in from stakeholders?

### PANELISTS



Chair

Jim Routh  
CSO, Board Member,  
Advisor & Investor  
Transmit Security



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Flo Health Inc.



Speaker

Anthony Gonzalez  
CISO NA  
QBE North America



Speaker

Nick Diieso  
Director, Global Head  
of Operational Risk  
Citi



Speaker

Jason Stutt  
CRO  
ArmorCode

PANEL

2:55 PM-3:45 PM

## The Greatest Fears?

The biggest fear is not the technology, it is the potential of human error that could expose your organization to a cyberattack. The majority of CISOs agree that an employee carelessly falling victim to a phishing scam is the most likely cause of a security breach. Most also agree that they will not be able to reduce the level of employee disregard for information security. Identity security is business essential for modern enterprises, but the ability to do it effectively has moved well beyond human capacity. How do we guard against human error without limiting employee efficiency and productivity?

### PANELISTS



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Advisor & Investor  
Transmit Security



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Shamla Naidoo  
Head of Cloud Strategy  
& Innovation  
Netskope



Speaker

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SVP Product  
Management  
SailPoint Technologies  
Inc



Speaker

Anna Thomas  
Director Operations &  
Technology  
Transformation  
Citibank



Speaker

Scott Dillon  
CEO, Digital Evangelist,  
Board Advisor &  
Investor

## Networking Break

3:50 PM-4:05 PM

PANEL

4:15 PM-5:10 PM

## Security Controls: Measuring Efficacy for the Business Growth

The industry is spending record amounts on cybersecurity tooling, but somehow CISOs still are at times left scrambling to respond to the vulnerabilities like Log4j. Assuming that these types of critical and far-reaching events are inevitable, how can CISOs further improve their organization's preparedness for future cyberattacks?

This panel will discuss potential strategies for determining the critical security controls - both technology and behavioral - that can minimize cyber-risks and give the organization the competitive advantage to grow and innovate. We will explore frameworks for measuring the efficacy of cybersecurity investments, and KPIs that show the board the investment is safeguarding the company's digital infrastructure for the long term.

### PANELISTS



Chair

Ben Halpert  
Founder & CEO  
CISO Horizon



Speaker

Scot Miller  
SVP & CISO  
Mr. Cooper



Speaker

Susan Koski  
CISO  
PNC



Speaker

Alex Shulman  
Managing Director,  
Cloud Security  
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Speaker

David Geevaratne -  
NO LONGER W/  
COMPANY!!!  
SVP of Sales  
Uptycs

PANEL

5:15 PM-6:10 PM

## **Detect Imposters and Rogue Insiders in Business Applications**

The risks posed by rogue insiders and external attackers make application detection a massive pain point for enterprises, especially in regards to core business applications. Examples are a fraudster's takeover of a checking account via social engineering, or a customer service agent modifying an insurance policy to add themselves as a beneficiary, or a salesperson downloading a report of all customers before switching to work at a competitor. This panel will explore the growing need for application detection and the challenges posed by current rule-based techniques.

### **PANELISTS**



Chair

**Ben Halpert**  
Founder & CEO  
CISO Horizon



Speaker

**Michael Gross**  
Manager,  
Cybersecurity  
Intelligence  
Cleveland Clinic



Speaker

**Laura Deaner**  
CISO  
Northwestern Mutual



Speaker

**Charles Blauner**  
CISO  
Cyber Aegis



Speaker

Doron Hendlar  
CEO & Co-Founder  
RevealSecurity

DISRUPTOR

6:15 PM-6:30 PM

## The Road to SaaS Governance: Centralize & secure application management

The acceleration of cloud adoption has reached a point where today, 39% of all applications are SaaS. Because of decentralization and a low-friction model of payment and usage, SaaS applications will continue to replace on-prem software rapidly. But with decentralization comes chaos. Governance & management around SaaS is still largely lagging behind. CIOs and CISOs currently don't have visibility or control, leading to Shadow IT & disjointed IT (SaaS) Ops.

To help IT leaders get a hold of their SaaS stack, we'll present a full-fledged discovery and management framework that seamlessly integrates control systems for SaaS within the modern IT technology landscape.

## PANELISTS



Speaker

Todd Dekkinga  
CISO  
Zluri

## Reception

6:30 PM-7:30 PM

TOGETHER WITH



noname





ArmorCode

