

# AGENDA

Executive Event

## Journey to Generative AI

### SPEAKERS



**Wesley Chung**  
Principal, Partner  
Development, Data and  
AI  
[AWS](#)



**Sam Ramachandran**  
Chief Sales Officer  
[Tiger Analytics](#)



**Pat Phrayme**  
Principal Sales Engineer  
- Partnerships  
[Dataiku](#)



**Vishal Puri**  
VP - Data and Insights  
Engineering  
[Tiger Analytics](#)



**Seth Walker**  
Head of AI - Innovation,  
Platform, Strategy,  
Delivery  
[Carrier](#)



**Alaa Moussawi**  
Chief Data Scientist  
[NYC Council](#)



**alice liu**  
Head of Applied  
Analytics  
[Deutsche Bank](#)

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**October 09, 2024**  
Eastern Time

Welcome & Registration

8:30 AM-9:20 AM

## Opening Remarks

9:20 AM-9:30 AM

## Generative AI Adoption Trends and Key Use Cases

9:30 AM-9:50 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

### PANELISTS



Speaker

Wesley Chung  
Principal, Partner  
Development, Data and  
AI  
AWS

## Innovation Showcase

9:55 AM-10:30 AM

### PANELISTS



Speaker

Vishal Puri  
VP - Data and Insights  
Engineering  
Tiger Analytics



Speaker

Pat Phrayme  
Principal Sales  
Engineer -  
Partnerships  
Dataiku

## Networking Break

10:30 AM-10:45 AM

# Navigating the Generative AI Landscape

10:45 AM-11:40 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

## PANELISTS



Chair

**Wesley Chung**  
Principal, Partner  
Development, Data and  
AI  
AWS



Speaker

**Seth Walker**  
Head of AI - Innovation,  
Platform, Strategy,  
Delivery  
Carrier



Speaker

**Sam Ramachandran**  
Chief Sales Officer  
Tiger Analytics

## Executive Roundtable Lunch

11:45 AM-1:00 PM

## Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH



Tiger  
Analytics